

UNITED WAY OF YORK COUNTY, SC CAMPAIGN CHECKLIST



United Way of
York County, SC

Thank you for partnering with United Way and joining us in our *Bold Goal to help 3,000 York County families achieve financial stability by 2030*. Below is key information needed to make your campaign a success.

COMPANY NAME:

CAMPAIGN DATES:

United Way Campaign Goal:

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KEY CONTACTS

United Way Ambassador:

United Way Team:

Mary Betz, mbelton@unitedwayofyc.org and Mollie Rose, mrose@unitedwayofyc.org

CAMPAIGN BEST PRACTICES

- Distribute pledge forms or online pledge link at the start of the campaign
- Send weekly emails provided by United Way
- Hang up campaign posters and layout handouts in break/common areas
- Be sure to share your campaign goal throughout the month

PLEDGE FORM PROCESS

- Distribute pledge forms and/or online pledge link to colleagues
- Have everyone return pledge forms to campaign committee member
- Any cash can be put into the pledge envelope (following company protocols)
- At the end of the campaign, put all pledge forms in the pledge envelope
- Use the pledge envelope to calculate pledge totals
- UWYC staff will pick up pledge envelope