



*The
Palmetto
Leadership
Society*

2023-2024

LIVE UNITED



United Way of
York County, SC

United Way of York County, SC

Mission Statement

To help 3,000 York County families achieve financial stability by 2030.

Our Vision

A financially stable community where everyone thrives.

Our Work

To move the needle in leading families toward financial stability, United Way focuses on Workforce Development, Financial Literacy, and Economic and Family Support. United Way serves as the lead organization in convening partners to seamlessly connect families with organizations addressing common barriers to financial stability.

Dear Friend,

On behalf of United Way of York County, SC, I want to express my heartfelt thanks for your generous support.

Your benevolence plays a crucial role in helping United Way achieve its vision of a financially stable community where everyone thrives. With your help, we make a real difference in the lives of families struggling to make ends meet.

Thanks to you, we have helped over 4,000 individuals receive financial stability support since 2020! Together, we are convening our resources to eliminate the complex hurdles limiting families to simply surviving instead of truly thriving.

We greatly appreciate your generosity and kindness, and we are honored to have you as a partner in our efforts to make our community a better place.

Sincerely,
Sabrina Gast



Palmetto Leadership Society Chair
2023-2024

The Palmetto Leadership Society recognizes local philanthropic champions who have devoted time, talent, and funds to create long-lasting changes.

Each year, hundreds of individuals partner with United Way of York County, SC, as leadership givers to significantly improve the financial stability of York County families.

Their contributions are leveraged to support the most effective, measurable outcomes that meet our community's greatest needs.

LEADERSHIP LEVELS

Order of Independence Society

\$15,000 and above

Tocqueville Society

\$10,000 - \$14,999

Visionary's Society

\$7,500 - \$9,999

Advocate's Society

\$5,000 - \$7,499

Sustainer's Society

\$2,500 - \$4,999

Ambassador's Society

\$1,000 - \$2,499

Changemaker's Society

\$600 - \$999

Order of Independence

\$15,000 and above

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\$10,000 - \$14,999

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Please note, booklet reflects PLS donors
as of June 30, 2024.

United Way of York County, SC is committed to helping York County families achieve financial stability.

We are excited to continue to create partnerships through grants, committees, referral programs, and more.

With your help, United Way and its grant recipients work to tackle financial instability from all angles.

WORKFORCE DEVELOPMENT PARTNERS

A Father's Way

Alston Wilkes Society

Bethel Men's Shelter

Children's Attention Home

Rock Hill Schools Education Foundation

Victory Gardens International

York One School District

FINANCIAL LITERACY PARTNERS

Habitat for Humanity of York County

Pilgrims' Inn

ECONOMIC & FAMILY SUPPORT PARTNERS

Safe Passage

York County First Steps

United Way Programs

INNOVATIVE STRATEGIES: Power to Thrive: UWYC's innovative Impact Strategy, Power to Thrive, removes barriers to help low-to-moderate income families more easily access and navigate services to reach financial stability through our Financial Stability Network. An individual's path to self-sufficiency is often filled with obstacles that can slow or even prevent them from escaping poverty. We focus our resources on eliminating the complex hurdles limiting families to simply surviving instead of truly thriving.

MONEY WORKS FINANCIAL LITERACY

PROGRAM: Based on the FDIC's evidence-based curriculum, Money Smart, Money Works is a "choose your own path" program that allows clients to customize their experience based on their financial knowledge skills, and long-term goals. UWYC also offers Money Works Financial Wellness Workshops to our workplace partners. These 1-hour customized workplace presentations cover the basics of a spending and saving plan, credit reports, managing debt, and building a financial future.

UNITED WAY'S CALL CENTER: SC 2-1-1 or 866-892-9211 connects people with important community services to meet everyday needs and the immediate needs of people in crisis.

United Way Programs Continued

EMERGENCY FOOD AND SHELTER

PROGRAM: Federal grant administered through United Way of York County to help prevent homelessness. Local agencies are awarded funds to assist with rent, mortgage, and utilities.

LETTER CARRIERS' STAMP OUT HUNGER

FOOD DRIVE: United Way partners with the National Letter Carriers' Association annually to collect food items placed at mailboxes by residents. Items are distributed to local food pantries that are in need of re-stocking their shelves during critical summer months.

VITA: Through the Volunteer Income Tax Assistance (VITA) program, volunteers become certified tax preparers and provide qualifying individuals and families with free, reliable assistance in filing state and federal returns.



For questions, comments, or additional brochures, please contact Rebecca Melton at 803-324-2776 or rmelton@unitedwayofyc.org.

LIVE UNITED



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York County, SC**

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