The Palmetto Leadership Society,,,

2022-2023



United Way of York County, SC

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Mission Statement

To help 3,000 York County families achieve financial stability by 2030.

Our Vision

A financially stable community where everyone thrives.

Our Work

To move the needle in leading families toward financial stability, United Way focuses on Workforce Development, Financial Literacy, and Economic and Family Support. United Way serves as the lead organization in convening partners to seamlessly connect families with organizations addressing common barriers to financial stability.

For questions, comments, or additional brochures, please contact Rebecca Melton at 803-324-2776 or rmelton@unitedwayofyc.org. Dear Friends of United Way of York County,

At the core of every community are leaders whose caring and personal leadership set the course for others. On behalf of United Way of York County, SC, I thank you for demonstrating a true commitment to creating a thriving community for all.

Together, we are ensuring people have access to financial literacy programs, good-paying jobs, the opportunity for increased wages, career advancement, affordable childcare, and more.

As a leadership donor, this work is made possible by you.

Thank you for your continued investment in our community. Your gift to the Palmetto Leadership Society is helping York County individuals achieve financial stability, creating a brighter future for their families.

It is a special person who gives at this level and shows a true commitment to creating a stronger community for the benefit of all.

Sincerely, Patrick White

HAW/hst-

Palmetto Leadership Society Chair 2022-2023

The Palmetto Leadership Society recognizes local philanthropic champions who have devoted time, talent, and funds to create long-lasting changes.

Each year, hundreds of individuals partner with United Way of York County, SC, as leadership givers to significantly improve the financial stability of York County families.

Their contributions are leveraged to support the most effective, measurable outcomes that meet our community's greatest needs.

LEADERSHIP LEVELS

Order of Independence Society \$15,000 and above Tocqueville Society \$10,000 - \$14,999 Visionary's Society \$7,500 - \$9,999 Advocate's Society \$5,000 - \$7,499 Sustainer's Society \$2,500 - \$4,999 Ambassador's Society \$1,000 - \$2,499 Changemaker's Society \$600 - \$999 Order of Independence \$15,000 and above John and Linda Godbold David and Julie Huffman Marvin and Joy Smith 1 Anonymous Donor

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*In memory of Marshall Doswell and Harvey Hawkins

Please note, booklet reflects PLS donors as of June 30, 2023.

United Way of York County, SC is committed to helping York County families achieve financial stability.

We are excited to continue to create partnerships through grants, committees, referral programs, and more.

With your help, United Way and its grant recipients work to tackle financial instability from all angles.

WORKFORCE DEVELOPMENT PARTNERS

A Father's Way Alston Wilkes Society Children's Attention Home Habitat for Humanity Rock Hill Schools Education Foundation Rock Hill Economic Development Corporation York One Schools

FINANCIAL LITERACY PARTNERS

Habitat for Humanity of York County Pilgrims' Inn

ECONOMIC & FAMILY SUPPORT PARTNERS

Safe Passage York County First Steps Oakland Day School

United Way Programs

INNOVATIVE STRATEGIES: Power to Thrive: UWYC's innovative Impact Strategy, Power to Thrive, removes barriers to help low-tomoderate income families more easily access and navigate services to reach financial stability. An individual's path to selfsufficiency is often filled with obstacles that can slow or even prevent them from escaping poverty. We focus our resources on eliminating the complex hurdles limiting families to simply surviving instead of truly thriving.

MONEY WORKS FINANCIAL LITERACY

PROGRAM: In partnership with The City of Rock Hill, United Way staff worked to develop a financial literacy program. Based on the FDIC's evidence-based curriculum, Money Smart, Money Works is a "choose your own path" program that allows clients to customize their experience based on their financial knowledge and skills, as well as their long-term goals. Each participant partners with a Money Works staff member to provide individual financial coaching and support.

UNITED WAY'S CALL CENTER: SC 2-1-1 or 866-892-9211 connects people with important community services to meet everyday needs and the immediate needs of people in crisis.

United Way Programs Continued

SINGLECARE PRESCRIPTION DRUG DISCOUNT CARD: Free prescription

discount card with no eligibility requirements. Discount cards are available at the UWYC office or at www.singlecare.com.

EMERGENCY FOOD AND SHELTER

PROGRAM: Federal grant administered through United Way of York County to help prevent homelessness. Local agencies are awarded funds to assist with rent, mortgage, and utilities.

LETTER CARRIERS' STAMP OUT HUNGER

FOOD DRIVE: United Way partners with the National Letter Carriers' Association annually to collect food items placed at mailboxes by residents. Items are distributed to local food pantries that are in need of re-stocking their shelves during critical summer months.

VITA: Through the Volunteer Income Tax Assistance (VITA) program, volunteers become certified tax preparers and provide qualifying individuals and families with free, reliable assistance in filing state and federal returns.



United Way of York County, SC

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