

# Frequently Asked Questions

## Here are some answers.

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United Way of  
York County, SC

### What is United Way of York County?

For more than 70 years, United Way has been the community solutions provider. We are a locally-based organization dedicated to strengthening lives, helping people, and improving conditions in our own community.

### What is the relationship between United Way of York County, SC and United Way Worldwide?

United Way Worldwide (UWW) is a national training and service center providing services to local United Ways across the country. UWW is not a governing body for local United Ways. United Way of York County's Board of Directors chooses to participate with UWW and we pay membership dues to UWW in return for services which include use of the United Way name and logo, market research, promotional items, national advertising and training for staff. There is no national United Way, and United Way Worldwide does not act as a parent organization to local United Ways.

### I don't use any of the agencies' programs, so why should I give through United Way?

When we reach out a hand to one, we influence the condition of all. While you may not have school-age children, we all win when a child succeeds in school, when at-risk families become self-sufficient and when all of our neighbors have good health.

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## How do I know that my dollars are being spent most effectively when I give to United Way?

When you give to United Way of York County, you can be assured that your gift is:

- going to meet local needs. Your dollars stay local to meet local needs.
- addressing the most pressing needs in our community.
- supporting agencies that are financially sound and vetted by experts.
- being used to support families and individuals with multiple needs.
- reducing the fundraising costs of funded agencies.
- making the greatest difference for your neighbors in need.

## How do you ensure that the agencies you fund are financially secure and sustainable?

All United Way funded agencies are required to complete an annual financial certification. This certification requires all agencies to submit documents including Audited Financial Statements, internal financial statements, and IRS Form 990.

## How much should I give?

Only you can decide how much you can give. United Way offers several giving and recognition opportunities. Many people elect to give 1% of their annual salary. Payroll deduction makes giving easy and is available if your workplace holds a United Way Campaign.

## Can I be billed directly for my gift?

Yes you can. Direct bill requires a minimum donation of \$25. Just check the direct bill option on your pledge form and indicate your billing schedule preference.



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## **How do you decide how much money a United Way funded agency receives each year? What is the Grants Process?**

Through a Grants Process, which includes over 30 community volunteers, United Way volunteers determine where the greatest needs are and which agencies and organizations are best positioned to address those needs for lasting impact.

## **Why should I Influence the Condition of All through my gift to United Way instead of just making a contribution to my favorite charity?**

By Influencing the Condition of All, you are helping various partner agencies, some less well known than others, but whose work is vital to our community. Families and individuals seeking assistance rarely come to an agency with just one need. When you give through United Way, you are supporting comprehensive solutions.

## **Wouldn't giving directly to the agencies cut out the overhead costs and expense of United Way?**

The time and effort that United Way puts into fundraising and collection actually reduces the fundraising expenses of our funded agencies. Our funding allows agencies more time to focus on what they do best- serve their clients in need. Overhead costs are reduced in part because of the fundraising and development work we do on their behalf.

## **Do United Way agencies serve only poor people?**

Agencies receiving United Way funding serve not only low-income families, but also offer programs that the majority of citizens can use. Many children and their families in our community are served by United Way.



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## If I stop working, what happens to my payroll deduction pledge?

Should you stop working, your payroll deduction pledge stops as well. Your pledge through United Way is made in good faith based upon your employment. When you start a new job, ask to sign up for payroll deduction again or call United Way for additional options. If you are retiring, please contact United Way to continue your contributions and volunteer your time.

## How can I contribute to United Way?

United Way offers several convenient options:

- You can give securely by credit card on our website - [unitedwayofyc.org](http://unitedwayofyc.org)
- You can mail a check to United Way of York County, SC, PO Box 925, Rock Hill, SC 29731
- You can give through a payroll deduction if your workplace holds a United Way Campaign
- Contact United Way for additional options

## What if I have a question and don't have an answer about United Way of York County?

There are sometimes misperceptions or false information out there about United Way.

We encourage you to contact us with any questions. Email us at [info@unitedwayofyc.org](mailto:info@unitedwayofyc.org) or call at (803) 324-2735.



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