

# UNITED WAY OF YORK COUNTY SC ANNUAL REPORT

2020-2021

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United Way of  
York County, SC

# COMMUNITY MESSAGE

## BOARD CHAIRMAN

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Dear United Way Supporter,

As we reflect on the past year, we are comforted by the power of community. It is because of each and every one of you that we can feel this way. York County citizens continue to show up for their neighbors year after year, no matter the circumstances.

It is easy to be passionate about work that matters. Your support has helped us continue the critical work of assisting families to become financially stable. To achieve our Bold Goal of helping 3,000 York County families become financially stable by 2030, we focus our efforts on the root causes of poverty in York County that are under-addressed and most pressing; Underemployment and Need for Financial Literacy.

UWYC believes that the overlapping and intersecting nature of these root causes will allow us to tell a story of success in York County. As you read our 2020-2021 Annual Report, you will see just that.

Your support is not just helping one person at a time; it is changing systems to help all of us. Thank you for stepping up and supporting our vision for a financially stable community where everyone thrives.

We are proud to serve families alongside you. With you by our side, we remain hopeful for the future.



A handwritten signature in cursive script that reads "Sabrina Gast".

Sabrina Gast  
2020-2021 Board Chairman

# ABOUT US

## COMMITTED TO OUR COMMUNITY

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United Way of York County, SC is committed to helping 3,000 York County families achieve financial stability by 2030.

Everyone deserves opportunities to have a good life. Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. United Way of York County believes financial stability is vital not only for a family to succeed but for our community to rise.

## BOLD GOAL MISSION

Help 3,000 York County families achieve financial stability by 2030.

## VISION

A financially stable community where everyone thrives.

## OUR WORK

Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. Together, we provide opportunities for individuals to propel their careers, manage their finances, and make positive decisions for their future.



# WORKING FAMILIES IN YORK COUNTY



**16.4%** of households earn less than \$25,000 a year

**43%** of adults (25+) have a high school degree or less in York County

**\$24.03** is the living wage for a family of 3 (i.e., one working parent and two children)

# BOLD GOAL PROGRESS

## FINANCIAL LITERACY

Our goal, in this first phase of funding, is for our Financial Literacy partners to track the number of participants who increase their knowledge of financial literacy practices and implement sound financial practices.

## UNDEREMPLOYMENT

Our goal with Underemployment is to count the number of participants who are enrolled in job training programs in order to increase their wages.



# WHO WE SERVE IN YORK COUNTY, SC

There are areas of concentrated poverty in York County. The data shows these areas have lower educational attainment, median household income, average household income, per capita income, and average home value than York County as a whole.



The highest rate of poverty is found among households headed by **single women**.

In 2019, **28.8%** of all female-headed families were in poverty in SC, and **16.4%** in York County, nearly **15,000** families.

## TARGET POPULATION SERVED 2020-2021

One step in making sure we are on the path to meeting our Bold Goal, is ensuring we are serving the right clients. All programs funded by UWYC's Financial Stability initiative must include at least one of the following: Individuals who are low income (up to 200% FPL) or living in poverty; Individuals who are unemployed, underemployed, or not earning income at the Self-Sufficiency Standard for family size.

### MEASURE

### DESCRIPTION

Educational Attainment

Population 25 years and over; less than 9th grade, 9th to 12th grade, no diploma

Employment Status

Population 16 years and over; "Unemployed" (excludes students)

Income Below \$25,000

Households with income below \$25,000

# WHO WE SERVE IN YORK COUNTY, SC



**43%** of York County residents (25+) have a high school degree or less. The more education one has, the less likely one is to live in poverty.

Similarly, the more education one has, the less likely one is to be unemployed.

## YORK COUNTY DATA

9.2%

3.4%

16.2%

## UWYC ANNUAL DATA

22%

28%

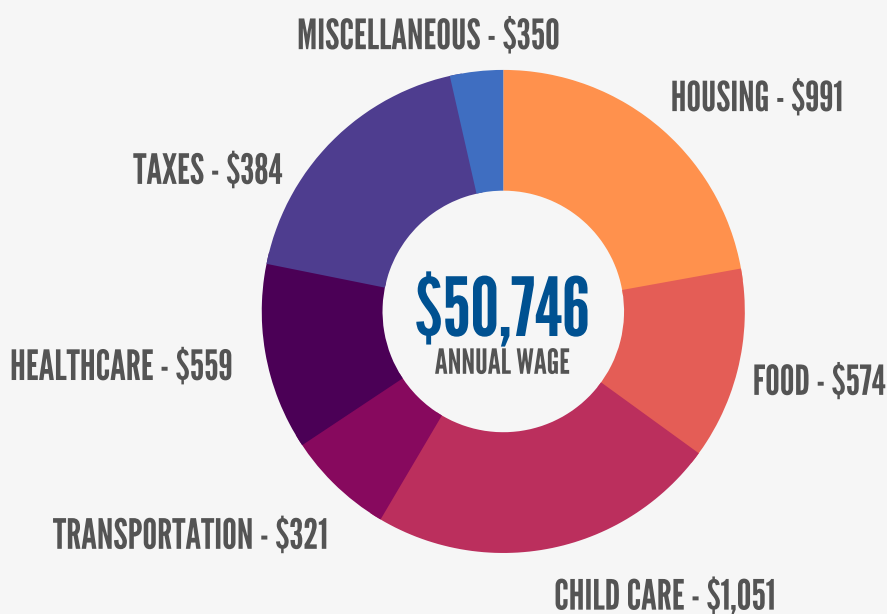
39%

# POVERTY VERSUS SELF-SUFFICIENCY

The wage needed in York County to be self-sufficient is \$50,746 per year for a family of three in York County. The median earnings for year-round workers in York County is \$36,503.

In order to help families become financially stable, we must empower them to start earning and living at the self-sufficiency level. United Way is bringing our community together to provide opportunities for workforce development, financial literacy, higher education, job training, and much more!

## MONTHLY EXPENSES IN YORK COUNTY



The official poverty measure, developed half a century ago, is now methodologically out of date and no longer accurately measures the ability to provide for oneself and one's family—at best it measures “deprivation.”





# BOLD GOAL PROGRESS

2020-2021



**INTERMEDIATE**

Change in behavior

**SHORT-TERM**

New knowledge/skills

We must understand that it is a long road to stability, with many stops along the way. By meeting our clients at the starting line, continuing to serve our Target Population, and providing access to the resources they need along the way, we can confidently continue our work.

## FINANCIAL LITERACY

### How Much Did We Do?

**405** individuals received some sort of financial literacy support

**296** individuals took advantage of a financial literacy course or coaching

### How Well Did We Do It?

**84%** of individuals completed their course or coaching program

### Is Anyone Better Off?

**32%** of families decreased their debt

**20%** increased asset ownership

**11%** improved their self-reported credit score





## LONG-TERM

Change in conditions



# UNDEREMPLOYMENT

## How Much Did We Do?

**323** individuals received support with unemployment or underemployment

**127** individuals enrolled in a job training program for jobs available in the local market

**122** individuals enrolled in a vocational degree or credential program

## How Well Did We Do It?

**30%** completed a job training program

**36%** earned a relevant license, certificate, degree, or credential

## Is Anyone Better Off?

**19%** gained employment with a livable wage

**15%** increased their wages

# DIVERSITY, EQUITY, AND INCLUSION

## UWYC FIGHTS FOR GREATER OPPORTUNITY FOR ALL

### STATEMENT OF PRINCIPLE

United Way of York County, SC, fights for greater opportunity for all and supports equality and freedom within our diverse community. York County's history, from the Catawba Indian Nation dating back 6,000 years, to the Friendship 9 "Jail, No Bail" movement, is rich in diversity and the pursuit of equality. In honoring that history, United Way of York County is committed to providing services and assistance to the York County community that support a safe and healthy home for all.

The present-day reality in the United States is that bias based on race/ethnicity, gender, gender identity, sexual orientation, age, and ALL other identities impacted by systemic, institutional, and historical barriers have created lasting inequities and pose ongoing barriers to enabling everyone to live the "good life." United Way of York County, SC, recognizes that improving lives in the communities we serve means we must explicitly focus on removing these barriers for ALL community members, especially those whose voices have traditionally been marginalized.

This pursuit includes addressing systems, policies, practices, belief systems, and attitudes that have served to privilege some and disenfranchise others. Only through an intentional focus on removing barriers can we aspire to create the conditions that allow everyone the opportunity to thrive.

### DIVERSITY, EQUITY, AND INCLUSION VALUES

United Way of York County believes that every person deserves to be treated with dignity and respect. We must call out discrimination and demand its removal from our society; otherwise, we endorse the status quo and remain complicit in the abuses that follow.

We believe that community challenges are sustainably solved when all groups come together. We work with residents and public and private partners to co-create solutions to ensure everyone has the resources, supports, opportunities, and networks they need to thrive. We stand in solidarity with community members and other organizations addressing disparities across our nation—and affirm our commitment to building an inclusive and equitable community in York County.



## ANTI-RACISM AND ETHNIC DISCRIMINATION

We unequivocally denounce racism/ethnic discrimination because it undermines the well-being and vitality of our communities. We work consistently and intentionally to pursue equity by:

- Leveraging an Equity Taskforce of community experts to provide the strategies, best practices, and success measures to create more equitable communities.
- Committing to becoming more diverse, inclusive, and equitable as an organization.
- Partnering with and funding organizations that align with our racial equity values.
- Utilizing data to ensure we impact communities of color and marginalized communities.
- Equipping the UWYC staff, Board, and community partners with the skills and knowledge to inform and build equitable approaches to work and life.

## CONCLUSION

To advance all of these goals, we must have courageous, open dialogue and hold one another accountable for continuous progress. We must all do our part, working United, to make our community the place that we need it to be – equitable, respectful, and opportunity-filled.

We, as a society, have a responsibility to protect the basic human rights and freedoms of people everywhere regardless of status, privilege, or lack thereof.

***"An individual has not started living until he can rise above the narrow confines of his individualistic concerns to the broader concerns of all humanity."***

**MARTIN LUTHER KING JR.**



# UNITED WAY OF YORK COUNTY, SC

## 2020-2021 FUNDED PARTNER AGENCIES

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The Bold Goal can only be achieved as a community. We are excited to continue to create partnerships through grants, committees, financial stability task forces, referral programs, and more. Our efforts must go beyond funding. We must come together as a community to tackle poverty from all angles.

### FINANCIAL STABILITY

**Back the Pack** - Rock Hill Schools Education Foundation

**Budgeting Beyond the Classroom** - Clover Area Assistance Center

**Childcare Programs** - Upper Palmetto YMCA

**Crossroads** - Children's Attention Home

**Employment Services for Former Offenders** - Alston Wilkes Society

**Family Services Financial Capability Program** - Habitat for Humanity of York County

**Growing Hope Scholarship Program** - Oakland Day School

**High Five Works and AEC Adult Day Health Center** - Adult Enrichment Center

**Microsoft Office Specialist Certification for Adult Learners** - York School District One

**Money Matters** - Boys & Girls Club of York County

**Strengthening and Supporting Low-Income Families** - A Father's Way

**Talent Pipeline Program** - Rock Hill Economic Development Corporation

**Workforce Innovation and Opportunity Act** - Catawba Regional COG

### SUPPORT SERVICES

RideAbility Therapeutic Riding Center

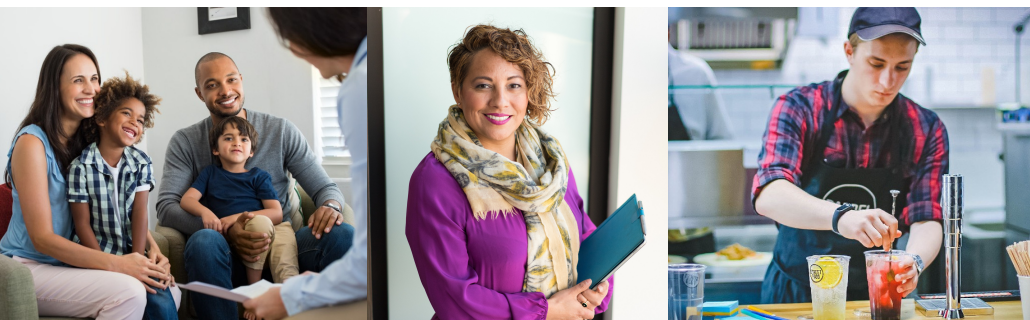
Safe Passage

Serenity Club of York County

The Haven

The Palmetto School

York County Council on Aging



United Way of  
York County, SC

# OUR PROGRAMS

## 2020-2021

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### **MONEY WORKS FINANCIAL LITERACY PROGRAM**

In partnership with The City of Rock Hill, United Way staff worked to develop a financial literacy program for Citizens of Rock Hill. The program is designed to introduce low-income residents to basic financial literacy skills. A small beta test was in the field for the first half of 2021. After the initial period, UWYC is now working with the City Staff to improve the program and make changes based on client feedback and performance.

United Way will focus on data and measurement for the program while The City staff focuses on case management. Every participant in the financial literacy program will take part in the core curriculum modules- Budgeting, Avoiding Financial Pitfalls, Savings Strategy, Understanding Credit and Debt, and Saving for the Future. Clients will be given both a pre-test and a post-test to evaluate their progress through the program. Long-term, financial literacy and employment coaches will be made available to clients who choose to expand their knowledge beyond the core modules.

### **HOLIDAY PARTNERS**

Holiday Partners, a partnership of United Way of York County, WRHI - Toys for Happiness and The Herald's Empty Stocking Fund depends on the generosity of the community either through financial or toy donations. Volunteers from various business and civic groups assist in all aspects of the program. In 2020 the United Way of York County accepted applications for 465 families and these families were provided toys for the holiday season.

### **CONNECTING THE DOTS**

Connecting the Dots is a free half-day empowerment conference that connects attendees with opportunities to get connected to resources in seven key areas: Career Development, Educational Programs, Financial Literacy, Affordable Childcare, Public Transportation, Affordable Housing, and Mental Healthcare. Guided by volunteers with human services experience, participants complete an evaluation matrix during check-in to identify their areas of priority and plan for the day. These volunteers, referred to as Navigators, will be available throughout the conference to help guide participants through the events and encourage participation in relevant events.

# OUR PROGRAMS

## 2020-2021

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### CONNECTING THE DOTS CONTINUED

Participants will be able to hear dynamic speakers, attend an empowerment workshop, visit a resource fair with vendors representing employers and services from throughout the county, and attend a targeted breakout session in order to get important and key information in a smaller-group setting. Though COVID-19 interrupted our plans for Connecting the Dots 2021, we look forward to implementing this new model for Connecting the Dots 2022.

### UNITED WAY'S CALL CENTER 2-1-1

In September 2007, UWYC established this county-wide, federally designated calling code to provide local residents access to comprehensive information and referral for health and human services.

United Way's Call Center 2-1-1 is staffed 24/7, is an easy to remember number, confidential and free service accessible from both cell and landline telephones in York County. Callers are connected to our accredited call center in Columbia, SC, administered by the United Way Association of South Carolina. Certified call specialists make appropriate referrals to all area service providers in York County.

In 2020-2021, 1,992 calls were received for York County, and more than 3,800 community needs were identified and referred to appropriate agencies and organizations. Rent and Utility assistance were the most requested needs for York County residents, making up nearly 40% of all calls to 2-1-1. In 2020-21 more than 108,000 website visits were made.

### CHILDCARE INITIATIVE

UWYC participated in the United Way Association of South Carolina and Department of Social Services partnership to leverage additional federal funding to support local childcare programs. For a United Way to participate in the program, support must be allocated to an agency's program that provides children's childcare services. UWYC supports the following agencies that meet the criteria: Boys and Girls Clubs of York County, Oakland Day School, and the Upper Palmetto YMCA. These three agencies gained an additional total of \$6,849 from the UWASC/DSS partnership.

# OUR PROGRAMS

## 2020-2021

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### EMERGENCY FOOD AND SHELTER NATIONAL BOARD PROGRAM

The Emergency Food and Shelter National Board Program (EFSP) is a federal program administered by the US Department of Homeland Security's Federal Emergency Management Agency (FEMA) and has been entrusted through the McKinney-Vento Homeless

Assistance Act (PL 100-77) "to supplement and expand ongoing efforts to provide shelter, food and supportive services" for the nation's hungry and homeless, and people in economic crisis.

The National Board selected United Way Worldwide to once again serve as Secretariat and Fiscal Agent to the National Board. In addition to representatives of National Board organizations, the authorization as revised (PL 102-550) in 1992 requires that a homeless or formerly homeless person be a member of each EFSP Local Board.

York County is a funded jurisdiction under the following phase: Phase 38 and was awarded \$105,102. The UWYC is responsible for managing a local EFSP board whose role is to advertise the availability of funds, establish priorities among community needs, allocation of funds to non-profit and government emergency food and shelter agencies, and help monitor program compliance. UWYC provides staffing for the administration of the York County jurisdiction and maintains a shared client database to prevent duplication of service. Local recipient organizations are Clover Area Assistance Center and the Housing and Development Corporation of Rock Hill.

### LETTER CARRIERS' "STAMP OUT HUNGER" FOOD DRIVE

Each year York County community residents participate in the annual Stamp Out Hunger Food Drive.

UWYC partners with the National Association of Letter Carriers through our local post offices and coordinates with food banks that need their shelves restocked during critical summer months.

Residents are encouraged to leave non-perishable food items by their mailbox for local mail carriers to pick up. This year we did not have the annual drive due to COVID-19, however, we did promote a community drive where York County community members could donate food items directly to their food bank of their choice.

In York County, agencies that were promoted to receive food items via our appeal were: Clover Area Assistance Center, Fort Mill Care Center, Love & Cherish, Project Hope, P.A.T.H., Pilgrims' Inn and, Dorothy Day Soup Kitchen, Gods Kitchen, and St. Mary's Food Pantry.



# OUR PROGRAMS

## 2020-2021

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### **VOLUNTEER INCOME TAX ASSISTANCE PROGRAM**

The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who make \$54,000 or less, persons with disabilities, the elderly, and limited English-speaking taxpayers who need assistance in preparing their own tax returns.

In addition to providing free tax preparation, VITA works to ensure everyone in the community receives all the tax credits and deductions for which they are eligible; especially Earned Income Tax Credit, Child Tax Credit, Education Tax Credits, and Child Care Tax deductions. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. UWYC assists by promoting this service annually to eligible residents of York County. Over 5,000 people received assistance filing their 2020 tax returns this year. Over \$5,572,000 was refunded to filers. This year's total economic impact on York County was significant.

### **SINGLECARE PRESCRIPTION DISCOUNT CARD**

This program offers a free prescription drug discount card with no eligibility requirements. From July 1, 2020, through June 30, 2021, over 3,300 prescriptions were filled which saved York County citizens more than \$253,417 on their prescriptions. To get your free card, you may visit our website at [www.unitedwayofyc.org/find-help/community-resources/](http://www.unitedwayofyc.org/find-help/community-resources/).

# FINANCIAL REPORT

## 2020-2021

The audited financial statements for United Way of York County, SC are available for inspection at:

226 Northpark Drive, Rock Hill, SC 29730

Independent auditor: The Hobbs Group, PA from Columbia, SC.

The IRS Form 990 is available on our website at [www.unitedwayofyc.org](http://www.unitedwayofyc.org).

### Statement of Financial Position

For Year Ended June 30, 2021

#### ASSETS

##### Current Assets

Cash and Cash Equivalents	\$536,860
Investments	10,518
Campaign promises to give, net	361,317
Prepaid expenses	<u>10,966</u>
Total Current Assets	919,661

##### Noncurrent Assets

Building and equipment, net	211,470
Long term investments - designated	<u>441,979</u>
Total Noncurrent Assets	653,449

Total Assets \$1,573,110

#### LIABILITIES AND NET ASSETS

##### Current Liabilities

Accounts payable	\$1,477
Payroll liabilities	<u>7,358</u>
Total Current Liabilities	8,835

##### Noncurrent Liabilities

Payroll protection loan	<u>93,412</u>
Total Liabilities	102,247

##### Net Assets

Without donor restrictions	\$1,458,968
With donor restrictions	<u>11,895</u>
Total Net Assets	<u>1,470,863</u>

Total Liabilities and Net Assets \$1,573,110

# FINANCIAL REPORT

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### Statement of Activities

#### REVENUES AND OTHER SUPPORT

##### Campaign Revenue

Current year campaign promises to give, net of uncollectible pledges of \$110,104	\$1,085,651
Prior year campaign promises to give	14,115
Future year campaign promises to give	<u>\$5,000</u>
Total Campaign Revenue	<u>\$1,104,766</u>

Grants	\$39,690
Corporate benefactor sponsorships	1,500
Reimbursement from other United Ways	4,019
Investment income	95,573
In-kind income	14,240
Gain on extinguishment of debt	91,758
Miscellaneous income	1,307
Net assets released from restrictions	<u>0</u>
Total Revenues and Other Support	<u>\$1,352,853</u>

#### EXPENSES

##### Program Services

Agency Allocations	\$407,146
Agency Designations	44,412
COVID/Childcare Initiative/Other	16,747
Stability Impact	77,278
Financial Literacy	125,762
Underemployment	101,426
Toys for Happiness	78,283
Warming Center	100
Duke	9,750
Last Resort	25,705
Empty Stocking	27,854
2-1-1 Contact	61,623
Management and general	33,303
Fundraising	<u>123,083</u>
Total Expenses	<u>1,132,472</u>

CHANGE IN NET ASSETS 220,381

Net assets at beginning of year 1,250,482

NET ASSETS AT END OF YEAR \$1,470,863

# BOARD OF DIRECTORS

REFLECTING THE CORE VALUES OF THE RESIDENTS OF YORK COUNTY

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**Sabrina Gast**  
Chairman  
Coroner, York County



**Lisa Cowart**  
Vice Chair  
Winthrop University



**Lain Reavis**  
Treasurer  
Pinnacle Financial Partners



**Frank Robards, II**  
Secretary  
Truist Financial



**Patrick White**  
Immediate Past Chair  
Comporium



**Dewayne Alford**  
City of Rock Hill



**Wes Hayes**  
Hayes Law Firm



**Bryan Murphy**  
Murphy Law Firm



**Scott Wallace**  
Duke Energy



**Tom Simril**  
Catawba Nuclear Site,  
Duke Energy



**Jennifer Wilford**  
City of Rock Hill



**Stacey Jeanne Moore**  
York Technical College



**Kendra Zajac**  
Publix Super Markets



**Heather Mouzon**  
York County Government



**Kelly Cox**  
York School District One



**Chris Miller**  
OTS Media Group



**Mary Stewart**  
Community Volunteer



**Shawn Widrick**  
Wells Fargo



**Robert Mackey**  
Morgan Stanley



# UNITED WAY STAFF

2020-2021

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**Rebecca Melton**  
President



**James Jeter**  
VP of Operations



**Elizabeth Starnes**  
Finance Director and HR  
Administration



**Brett Lindahl**  
Director of Resource  
Development



**Summersby Okey**  
Director of  
Collective Impact



**Mollie Rose**  
Director of Marketing  
and Communications

# BE PART OF OUR BOLD GOAL

## YOUR GIFT WILL HELP YORK COUNTY FAMILIES ACHIEVE FINANCIAL STABILITY

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Your donation to United Way of York County creates change for the community you live in. With every dollar, we are able to provide hope, stability, and help for your neighbors, co-workers, and friends.

Each donation helps fund local charities and agencies that support families in York County. Each time a family or individual succeeds in York County, our community rises. Give where you live – donate to United Way of York County, SC today!



**SUPPORT OUR MISSION TODAY**

[www.unitedwayofyc.org/give](http://www.unitedwayofyc.org/give)





**United Way of  
York County, SC**

[www.unitedwayofyc.org](http://www.unitedwayofyc.org)