

UNITED WAY CAMPAIGN EMAIL TEMPLATES

Email from Leadership

This month, we are going to kick off a company-wide fundraising effort to support United Way of York County. I wanted to share a bit more with you all about United Way and what they do in our community.

United Way of York County is committed to helping York County families become financially stable. United Way removes barriers to help low-to-moderate income families more easily access and navigate services to reach financial stability. An individual's path to self-sufficiency is often filled with obstacles that can slow or even prevent them from escaping poverty.

United Way plays a key role in bringing together local businesses and educational institutions with working families to ensure that their workforce development clients are enrolled in license, certificate, or degree programs that can lead to stable employment in jobs available in the local market.

United Way of York County is LOCAL, and the dollars raised go to solve LOCAL issues.

I encourage you to join me in supporting this year's effort by completing a paper pledge form or an [online pledge form](#).

Together, we can help our neighbors thrive.

Thank you,

Email Two

Dear Colleagues,

Now until {campaign date}, you will learn about the mission of United Way and how we can help York County families struggling to make ends meet.

[Take a minute to hear from real people in the Power to Thrive Financial Stability Network!](#)

Power to Thrive, fueled by UWYC, is a community collaboration that works across organizational lines to connect families with the necessary resources to overcome their barriers.

Please join me during the workplace campaign, {campaign date}, in helping working families in York County by filling out a paper or [online pledge form](#).

Thank you,

Email Three

Dear Colleagues,

United Way of York County is grateful for donors like you.

Today, we are thrilled to share our total Power to Thrive Impact Work numbers. Since our Bold Goal of a financially stable community, we have had major success in dollars invested in the community and the number of individuals served.

[Read our 2022-2023 Community Impact Report to see how your dollars are making a difference in York County!](#)

I encourage you to join me in filling out a paper or [online pledge form](#) to support the Bold Goal- even if you are only able to give \$1 per pay period, {company} can come to together to support York County.

Thank you!

Email Four

Dear Team,

Our campaign is still running until { campaign end.}

United Way of York County has been around for a long time! However, over the years it has evolved to respond to our community's needs.

Because of donors like you, we can not only offer our traditional partner grants but pursue new and innovative funding opportunities to expand our community investment. We are working across York County to help our neighbors. [Click here to read how your support is changing lives.](#)

Thank you in advance for helping York County families achieve financial stability. Please be sure to fill out a paper pledge form or [online pledge form](#).

Thank you!
