

LITTLE BOOK

OF

BIG CAMPAIGN IDEAS



UNITED WAY
York County, SC

LOW OR NO COST EVENTS

Dessert Cart/Bakery Cart

Wheel a cart of bagels, doughnuts, danishes, cookies, brownies etc. through the office, collecting United Way donations in exchange for the goodies. Everyone wants something sweet after lunch.

Craft and Bake Sales

This popular activity gives everyone a chance to share their hobbies and special baking talents. All items donated, and sales go to the Campaign.

Chili Cook-Off Contest

Employees cook their favorite recipe and enter it in a cook-off contest. A panel of “chili experts” selects the Official Chili Champion. Talk to a hotel representative about donating a weekend stay at their hotel for the winner.

Balloon Pop

Employees donate prizes for this event – a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the name of the prize. Employees pay \$1-\$5 to buy a balloon and pop it to find out what prize they’ve won.

Potluck Luncheon

Participating employees bring a hot dish, appetizer, salad, side, dessert, etc., to be shared. Paper products are also needed for this event. There is no sign-up for this event. Items brought are completely random. Employees pay \$5 to fill their plates and sample everything in the room.

Employee Raffle

Ask employees to contribute something special for a raffle prize:

- Homemade pies
- One-day vacation
- Lunch with a co-worker
- Prizes donated by vendors
- Car Wash
- Tickets to a special event
- Employee Parking Spot

Employees make contributions using pledge forms. Employees turning in pledge forms early receive three raffle tickets. Employees turning in pledge forms after the “early” date, but before the Campaign’s final event, receive one raffle ticket. Employees who make a certain dollar pledge receive two additional raffle tickets.

Pumpkin Carving or Decorating Contest

Plan a Halloween theme and hold a pumpkin carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins for their families, their staff or to use in the contest. Employees enter carved or decorated pumpkins individually or by group. Charge \$5 to enter and \$1 to vote. Award prizes in various categories. Examples:

- Best traditional pumpkin
- Most creative pumpkin
- Best effort by a group
- Best effort by an individual

Bingo

Sell bingo cards for employees to purchase. Get local stores to donate prizes for all winners.

Ugly Lamp

Have employees decorate a lamp and make it as ugly as possible. Employees will have to pay \$5 to have it removed from their desk and be able to put it on another co-workers desk.

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Silent Auction

Gather gift items and create bid sheets, being certain to provide a minimum bid for each item. Put together a book that shows all items so that everyone is able to see the items available. Tap on employee's talents and resources for themed baskets.

Flowers

Work with a local florist to donate flowers that employees buy for \$2 to send to co-workers or bring home for a special someone. For a special touch have a couple of employees deliver the flowers in tuxedos.

Tricycle Races

Create teams with three or four riders. Teams are named and publicized in advance, allowing employees to make pledges or bets on the winning team. Team members ride large tricycles (rent or arrange to borrow from a cooperating store) through a predetermined course through the office or outside. Have the course marked with signs or tape on the floor. Fans are able to watch and cheer from different areas. The race is designed as a relay. Team members pass off a flag, pinwheel, teddy bear or similar item to their succeeding team member. Remember to take pictures for the company bulletin board or newsletter.

Spelling Bee

Hold an event during staff meetings or over lunch. Contestants pay \$5 entry fee. Gallery observers place \$1 wagers on their favorite participants. The winner walks away with the coveted "Who Needs Spell Check" award.

Pie in the Face

Employees pay \$5 for a pie to be thrown in the face of the Executive of their choice.

Name that Tune

Employees pay \$5 to participate. Contestants then go up against each other to test their knowledge of songs.

Walking Taco

Set up a cart with taco ingredients and have an employee push around during lunch time for people to purchase and make their own tacos. Or use a bag of Fritos and place meat and topping in the bag. Great for people that don't have a long lunch break.

Sports Team Day

Have employees pay \$1 (your \$ choice) to be able to wear their favorite sports team apparel.

Slippers or Shorts Day

Have employees pay \$1 (your choice) to be able to wear their slippers or shorts to work. Great for employees working in a call center.

Jeans Day

Have employees pay \$1 (your choice) to be able to wear jeans to work for one day. \$5 if they want to wear jeans for a week.

Push Up Contest

Ever want to find out who the strongest person in the office is? Contestants pay \$5 entry fee. Observers pay \$1 to wager on who they think will do the most push ups. The winner is the one that does the most push ups.

Jump Rope Contest

Contestants pay \$5 entry fee. Observers pay \$1 to wager on who they think will last the longest jumping rope. The winner is the one who last the longest without messing up.

Talent Show

Put on a talent show during lunch time. Have contestants pay \$5 entry fee. Observers pay \$1 to attend the show. Make sure to have a panel of judges.

Karaoke

Employees pay to vote on the Executive they want to sing karaoke. If the Executive does not want to sing they can pay a fee to pass the task to someone else.

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Lunch Box Auction

Have each participating employee pack a special lunch. Encourage them to get creative and make deluxe sandwiches or wraps. Include delicious treats like brownies or chocolate chip cookies. Auction before lunch.

Popcorn Sales

Sell popcorn to employees. Who can resist the smell of fresh popcorn popping?

Egg Baby

A single egg is given to each staff member who must treat the egg with attention and care. They may choose to keep the baby all day long or pass it to another person for a babysitting charge of \$2. If dropped, a \$5 hospital fee is charged.

Cake Walk

Have employees bake cakes and hold a cake walk for a fee.

Sucker for a Buck

Pay \$1 and get a sucker and a prize that goes with it (color code the bottom of the sucker; certain color, certain prize).