

2021-2022



# United Way of York County, SC Mission Statement

To help 3,000 York County families achieve financial stability by 2030.

# **Our Vision**

A financially stable community where everyone thrives.

### **Our Work**

Through our leadership in the area of Financial Stability, we are leading the charge in combating the cycle of poverty. UWYC serves as the lead organization in convening partners to seamlessly connect families with organizations addressing common barriers to financial stability.

#### **Dear Friends of United Way of York County,**

On behalf of the United Way of York County, SC, I thank you for your kindness and support. Know that your generosity is, at this moment, helping thousands of individuals reach their potential.

Because of you, our neighbors are on a path to financial stability.

United Way continues to deliver results by empowering low-income families with personal financial management tools that promote self-sufficiency, helping them access workforce development opportunities, and assisting financially insecure parents obtain affordable, quality childcare.

This work is made possible by you.

Thank you for your continued commitment to positive community change. Your gift to the Palmetto Leadership Society is helping 3,000 York County families achieve financial stability by 2030.

I want to thank you personally for your trust in United Way and for choosing to "Live United" to support a better community.

Sincerely,

Wro Hayes

Wes Hayes Palmetto Leadership Society Chair 2021-2022

## **United Way Sponsored Programs**

**UNITED WAY'S CALL CENTER**: SC 2-1-1 or 866-892-9211 connects people with important community services to meet everyday needs and the immediate needs of people in crisis.

#### SINGLECARE PRESCRIPTION DRUG DISCOUNT

**CARD**: Free prescription discount card with no eligibility requirements. Discount cards are available at the UWYC office or at www.singlecare.com.

#### **EMERGENCY FOOD AND SHELTER PROGRAM:**

Federal grant administered through United Way of York County to help prevent homelessness. Local agencies are awarded funds to assist with rent, mortgage, and utilities.

### **LETTER CARRIERS' STAMP OUT HUNGER FOOD**

**DRIVE**: United Way partners with the National Letter Carriers' Association annually to collect food items placed at mailboxes by residents. Items are distributed to local food pantries that are in need of re-stocking their shelves during critical summer months.

VITA: Through the Volunteer Income Tax Assistance (VITA) program, volunteers become certified tax preparers and provide qualifying individuals and families with free, reliable assistance in filing state and federal returns.

#### **United Way Programs Continued**

INNOVATIVE STRATEGIES: Power to Thrive: UWYC's innovative Impact Strategy, Power to Thrive, removes barriers to help low-to-moderate income families more easily access and navigate services to reach financial stability. An individual's path to self-sufficiency is often filled with obstacles that can slow or even prevent them from escaping poverty. We focus our resources on eliminating the complex hurdles limiting families to simply surviving instead of truly thriving.

# **MONEY WORKS FINANCIAL LITERACY**

PROGRAM: In partnership with The City of Rock Hill, United Way staff worked to develop a financial literacy program. Based on the FDIC's evidence-based curriculum, Money Smart, Money Works is a "choose your own path" program that allows clients to customize their experience based on their financial knowledge and skills, as well as their long-term goals. Each participant partners with a Money Works staff member to provide individual financial coaching and support.

At the core of every community are leaders whose caring spirit and generosity set the

Each year, hundreds of individuals partner with United Way of York County, SC, as leadership givers to significantly improve the financial stability of York County families.

Our leadership givers truly exemplify a standard of commitment to our county. Their contributions are leveraged to support the most effective, measurable outcomes that meet our community's greatest needs.

#### LEADERSHIP LEVELS

**Order of Independence Society** 

\$15,000 and above

**Tocqueville Society** 

\$10.000 - \$14.999

**Visionary's Society** 

\$7,500 - \$9,999

**Advocate's Society** 

\$5,000 - \$7,499

**Sustainer's Society** 

\$2,500 - \$4,999

**Ambassador's Society** 

\$1.000 - \$2.499

**Changemaker's Society** 

\$600 - \$999

For questions, comments, or additional brochures, please contact Rebecca Melton at 803-324-2776 or rmelton@unitedwayofyc.org.

Order of Independence \$15,000 and above John and Linda Godbold David and Julie Huffman Marvin and Joy Smith 1 Anonymous Donor

Tocqueville Society \$10,000 - \$14,999 Jim and Kerry Arnold Hannah and Claude Burns T. Preston and Donna Gillespie Robert Wilusz 1 Anonymous Donor

Visionary's Society \$7,500 - \$9,999 Phyllis and Fred Faircloth, III Bill and Shelma Scales Tom and Jov Simril

Patrick and Jamie White

Advocate's Society
\$5,000 - \$7,499

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Will Close
Chuck and Terri Hood
Rebecca Melton
Jim and Peggy Morris
Robert and Kathy Pender
5 Anonymous Donors

# Sustainer's Society \$2,500-\$4,999

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Ambassador's Society \$1,000 - \$2,499

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#### Changemaker's Society \$600-\$999

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United Way of York County, SC is committed to helping 3,000 York County families achieve financial stability by 2030.

The Bold Goal can only be achieved as a community. We are excited to continue to create partnerships through grants, committees, referral programs, and more. With your help, United Way and its grant recipients work to tackle financial instability from all angles.

# 2021-2022 Grant Recipients

A Father's Way Adult Enrichment Centers Alston Wilkes Society **Bethel Shelters** Boys and Girls Club Catawba Regional COG Children's Attention Home Clover Area Assistance Center **Eden Community Development Corporation** Fort Mill Care Center Habitat for Humanity Housing Development Corporation of Rock Hill Oakland Day School Rock Hill Economic Development Corporation Rock Hill School District Challenger Program Rock Hill Schools Education Foundation The Black Economic Leadership League The Salvation Army Victory Gardens International York One Schools



226 Northpark Drive, Suite 100 PO Box 925, Rock Hill, SC 29731 (803) 324-2735 fax: (803) 324-2987 www.unitedwayofyc.org