



United Way of
York County, SC

Dear {Employee Name},

Please mark {Date} on your calendar as the kick-off for {Company's} annual United Way fund-raising effort. During the next few weeks, you will hear a great deal about United Way of York County, SC.

Our local United Way is passionate about tackling our community's most challenging issues. UWYC focuses resources on providing solutions for York County's most pressing problems. Through our contributions, we can make sure help is there for families, co-workers, and friends.

United Way of York County, SC is committed to helping 3,000 York County families become financially stable by 2030. I challenge you to join United Way in their cause.

At {Company Name}, we've earned a reputation for caring about the community where we live and work. Every year, we get the chance to demonstrate that community spirit and leadership by taking part in the United Way campaign. Your generous investment in our community through United Way puts you in good company.

Our company's campaign will kick off on {date} with {key worker's name} as the ambassador. Please join me in supporting this year's effort by investing as generously as you are able. Because of you, our communities will be stronger for generations to follow.

Thank you,
{CEO Name}

#3000by2030