

United Way of York County, SC **ANNUAL REPORT**

2023-2024



United Way of
York County, SC

A NOTE FROM THE PRESIDENT

“Alone we can do so little; **TOGETHER** we can do so much”
– Helen Keller

Dear United Way Supporters,

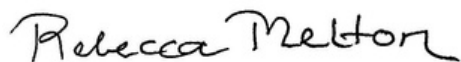
I extend my heartfelt gratitude to all who have stepped up to support our vision of a financially stable community where everyone can thrive. Thank you for your unwavering commitment.

United Way is dedicated to providing low-to-moderate income families with essential resources to help them on their way to financial stability. Our team works tirelessly to remove barriers, and this year marked a confirmation of our impact.

As many of you know it is now harder than ever for working families in York County to make ends meet and that is why United Way has been working hard to make sure these families have access to programs and resources they need. Often working families have no safety net and are in danger of one unexpected expense leading to a crisis. United Ways programs such as our Financial Stability Network are designed to assist families with these challenges, making sure that barriers to financial stability are lifted. We do this with your help and our partners across York County.

Our 2023-2024 Annual Report showcases our efforts in CONNECTING, CONVENING, and CHAMPIONING resources to empower families to thrive, not just survive. We THANK YOU for standing by our side.

Gratefully,



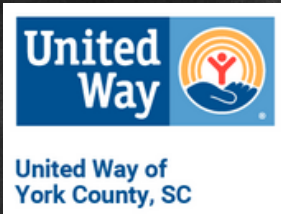
Rebecca Melton
President



United Way of
York County, SC

MISSION

HELP YORK COUNTY FAMILIES ACHIEVE **FINANCIAL STABILITY** BY 2030



POWER TO THRIVE

HELPING YORK COUNTY FAMILIES ACHIEVE FINANCIAL STABILITY

1 in 3 families in York County with at least one worker struggle to make ends meet. For far too many families, the cost of living outpaces what they earn. We are on a mission to change that.

United Way's Power to Thrive Impact Work removes barriers to help low-to-moderate income families more easily access and navigate services to reach financial stability. An individual's path to self-sufficiency is often filled with obstacles that can slow or even prevent them from escaping financial hardship.

We **CONNECT, CONVENE, AND CHAMPION** our resources where the greatest impact can be made to eliminate the complex hurdles limiting families to simply surviving instead of truly thriving.



CONNECT

FINANCIAL STABILITY GRANTS

UWYC connects community organizations with not only financial resources but also capacity-building activities, and connects organizations with each other to encourage mutually reinforcing activities.



CONVENE

FINANCIAL STABILITY NETWORK

UWYC uses our convening power, bringing together all of our partners – business, labor, nonprofits, and advocates – with a simple shared goal: to help families in York County achieve financial stability.



CHAMPION

FINANCIAL STABILITY ADVOCACY

UWYC galvanizes people to speak out for change. We're amplifying individuals' voices on important community issues. Our advocacy work is critical to addressing systemic barriers in our community.



RESULTS-BASED ACCOUNTABILITY

We utilize the Results-Based Accountability framework to hold ourselves and our partners accountable to collective impact outcomes that move the needle on our community's biggest challenges. We use this framework to ensure the dollars entrusted to us are invested in ways that will result in the greatest measurable impact.

Results-Based Accountability (RBA) uses data-driven decision making processes to help communities and organizations get beyond talking about problems to taking action to solve problems. It quantifies results, not just to measure, but to confirm a program's impact on the target area or population by asking three questions:

- 1) How much did we do?
- 2) How well did we do it?
- 3) Is anyone better off?

GROUNDING IN EQUITY

The present-day reality in the United States is that bias based on race/ethnicity, gender, gender identity, sexual orientation, age, and ALL other identities impacted by systemic, institutional, and historical barriers have created lasting inequities and pose ongoing barriers to enabling everyone to live an equitable, respectful, and fulfilling life.

United Way of York County, SC, recognizes that improving lives in the communities we serve means we must explicitly focus on removing these barriers for ALL community members, especially those whose voices have traditionally been marginalized.

For this reason, we have a responsibility and are committed to equity in our programming.

UWYC has a Diversity, Equity, and Inclusion Taskforce made up of board members as well as community experts in this field, including: Nikki Pounds, Carlo Dawson, Gigi Anderson, Gina Jenkins, Geri Hopkins, Nicole Flippin, Bryan McDaniel, and Josh Nyegaard.

The purpose of this taskforce is to guide UWYC in decision-making and strategies that address inequity and barriers to success for all community members.

This work includes addressing systems, policies, practices, belief systems, and attitudes that have served to privilege some and disenfranchise others. Only through an intentional focus on removing barriers can we aspire to create the conditions that allow everyone the opportunity to thrive.

For more information, visit: <https://www.unitedwayofyc.org/dei-work/>





FINANCIAL STABILITY

In York County, 35% of families live below the ALICE (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) Threshold. This means that while 9% are considered to be below the Federal Poverty Line (FPL), an additional 24% of families earn above the FPL but still struggle to make ends meet and do not qualify for typical assistance such as SNAP (for more information, see page 21).

UWYC is on a mission to support low-to-moderate income families and address barriers on their path to financial stability.

One way we address these barriers is through partnering with high-impact organizations to offer financial stability grants to further the financial stability work happening in our community.

WORKFORCE DEVELOPMENT PARTNERS

- A Father's Way
- Alston Wilkes Society
- Bethel Shelters
- Children's Attention Home
- The Foundation for Rock Hill Schools
- Victory Gardens International
- York School District One

FINANCIAL LITERACY PARTNERS

- Habitat for Humanity of York County
- Pilgrims' Inn

ECONOMIC & FAMILY SUPPORT PARTNERS

- Safe Passage
- York County First Steps

FINANCIAL STABILITY PROGRAMS

WORKFORCE DEVELOPMENT . FINANCIAL LITERACY . ECONOMIC & FAMILY SUPPORT

CITEE & Transitional Housing

Pilgrim's Inn

Financial Capability Program

Habitat for Humanity of York County

Strengthening and Supporting Low-Income Families

A Father's Way

Workforce Development Program

Bethel Shelters

Employment & Community Services for Former Offenders

Alston Wilkes Society

Crossroads

Children's Attention Home

Back the Pack

The Foundation for Rock Hill Schools

Microsoft Office/Customer Service Certifications for Adult Learners

York School District One

Rapid Rehousing Program

Safe Passage

Workforce Development Program

Victory Gardens International

Nurse-Family Partnership

York County First Steps



FINANCIAL LITERACY

Families who have financial literacy skills are more likely to make wise financial choices.

UWYC links families to financial products, education, and services to give them the financial tools and resources they need to meet their monthly expenses, save for the future, and plan their path to financial stability.

INTENDED RESULTS

- Increase basic financial literacy among members of our community.
- Encourage savings and asset development in low to moderate income households.

HOW MUCH DID WE DO

- 480 individuals received some sort of financial literacy support.
- 406 Individuals took advantage of a financial literacy course or coaching.

HOW WELL DID WE DO IT

- 74% of individuals completed their course or coaching program.

IS ANYONE BETTER OFF

- 30 families decreased their debt.
- 31% demonstrated increased knowledge in the area of financial literacy
- 57 families increased their asset ownership
- 93 participants reported that they have achieved financial stability.

WORKFORCE DEVELOPMENT

UWYC connects individuals to a sustainable career path. Workforce Development services help individuals identify and access job trainings, vocational degree, or credential programs that help them to achieve their goals and gain employment with a livable wage

INTENDED RESULTS

- Provide clear education paths for adults seeking employment.
- Improve technical and soft skills among unemployed/underemployed.

HOW MUCH DID WE DO

- 423 individuals received support with unemployment or underemployment.
- 71 individuals enrolled in a vocational degree or credential program.

HOW WELL DID WE DO IT

- 36% of workforce development participants completed a soft skills training course.
- 68 participants increased their wages.
- 58 individuals received an OSHA Certificate.

IS ANYONE BETTER OFF

- 75 participants gained employment with 20 individuals earning more than \$10 per hour
- 16% of participants increased their wages with 22 individuals earning more than \$12.50 per hour.

ECONOMIC & FAMILY SUPPORT

Foundational to families achieving economic mobility is their ability to pay for basic needs--things like housing, food, utilities, childcare, and transportation. Every day, there are many families in our community on the verge of losing their homes or unable to purchase groceries. There must be a strong safety net of service providers in place to assist these families in overcoming barriers so they can move toward self-sufficiency.

INTENDED RESULTS

- Connect individuals and families to support services that reduce barriers to achieve financial stability.

HOW MUCH DID WE DO

- 126 individuals are actively enrolled in case management.
- 76 participants are actively engaged in identifying and establishing personal goals and are taking steps towards achieving those goals.

HOW WELL DID WE DO IT

- 47 participants were referred to other providers or programs for wrap around or continued services.

IS ANYONE BETTER OFF

- 36% individuals received supportive services to overcome barriers.

ECONOMIC & FAMILY SUPPORT

438

► individuals received supportive services to overcome barriers.

12% received rent or mortgage assistance

7% received utility assistance

16% received transportation assistance

8% received childcare assistance

39% received food assistance

DID YOU KNOW?



In York County, the fair market rent for a 2-bedroom apartment is over \$1,300 a month.



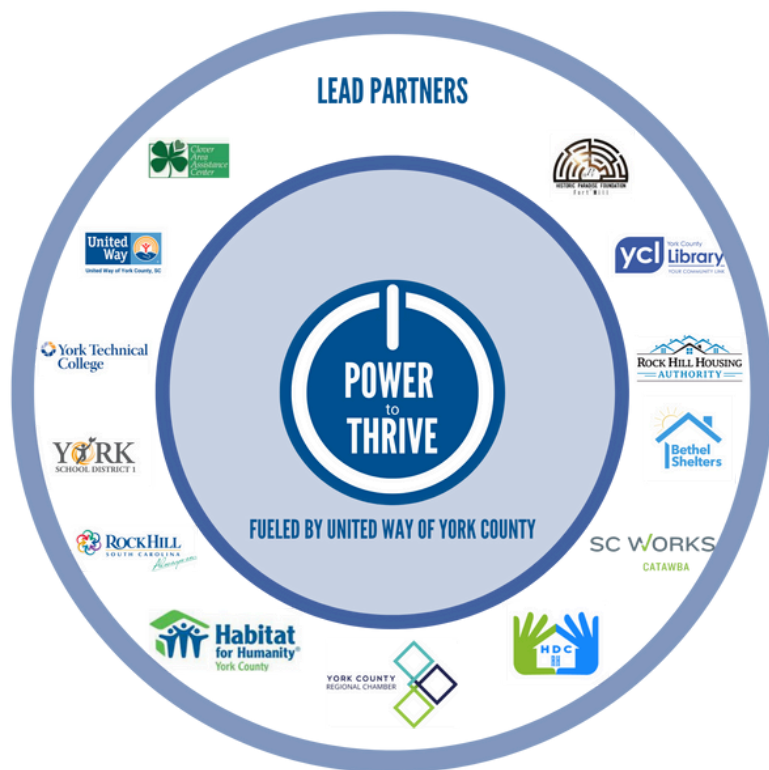
Child care across York County averages between \$680 to \$1,120 a month

FINANCIAL STABILITY NETWORK

United Way Power to Thrive's Financial Stability Network is a group of high-impact organizations with a simple shared goal: to help families in York County achieve financial stability.

The Financial Stability Network staff at UWYC provides centralized case management, one-on-one financial coaching, and support for families as we deliver workforce development and financial literacy services across the network.

See below for results from the 23-24 program year for the internal work being done in our Financial Stability Network.



How Much Did We Do?

- 14 participants engaged with financial coaching
- 14 participants identified financial goals
- 10 participants received incentives or support to overcome barriers
- 10 participants engaged in identifying/establishing personal goals
- 8 participants created and are following a budget

How Well Did We Do It?

- 100% of participants reported the program met or exceeded expectations
- 3 participants increased their credit score
- 3 participants maintain a minimum \$300 balance in a savings account

Is Anyone Better Off?

- 14 participants opened or maintain a checking/savings account
- 43% of participants demonstrate an increased knowledge in financial literacy
- 14% of participants decreased their debt

Highlights:

Participants also: purchased reliable transportation, completed an IDA Program and earned \$5,000 to go towards buying a home, increased their wages, and gained full-time employment with benefits.

PARTICIPANT STORIES



Moved from part time to full time work with benefits!



Meet Tiffany. She started our program with debt that caused her to struggle making ends meet after a job loss. Now, a few months later, she has a full-time, work-from-home position with benefits like health insurance.

She is on her way to financial stability, tackling her debt with determination. She shared, "it feels good to be stable again." Thriving, debt-free is within reach.

Entrepreneur is now saving!



Meet Towanda, a driven entrepreneur balancing her cleaning business and education journey. Since starting her cleaning business while working with our Financial Stability Network, she is now also pursuing a Business Administration degree, maintaining an impressive record of all A's in her classes.

She also managed to boost her savings by \$360 in just three months. Not just that, she ensures timely bill payments, including regular bills and credit card debt payments, to strengthen her credit score.

Kudos to her dedication and financial decisions!

CHILDCARE ASSISTANCE

United Way of York County, in partnership with York County First Steps, provided Childcare Assistance for 5 York Technical College students over the course of the 23-24 Academic Year. UWYC provided up to \$175 per week per child for the 40 weeks of the school year.

Participants started the program with no reliable childcare. 50% of the students had a friend, neighbor, or family member taking care of their child. The other half of the participants were taking online classes while taking care of their children at home.

100% of the participants increased their GPA from the start of the fall semester to the end of the spring semester.

100% of students reported lower stress levels at the end of Spring Semester than was originally reported before the start of the program.

One student said this about the program:

"I absolutely loved this program! It allowed me to focus on school knowing childcare was covered. Without it, it would have been nearly impossible for me to afford going to school, paying my bills, buying groceries and affording full time childcare. Thank you so much. This was such a heavy weight lifted from my shoulders"

NADJA'S STORY

REMOVING THE BARRIER OF CHILDCARE FOR HIGHER EDUCATION

Nadja, a kindergarten assistant at Oakdale Elementary, had childcare plans for her son so that she would be able to go back to school to finish her early childhood education.

However, those plans were shaken when her family member became ill. This left Nadja earnestly searching for childcare, but everywhere was either at capacity, too far from her home, or out of her budget.

Then, Nadja received a Childcare Scholarship from UWYC. This gave her the opportunity to work, save money, and go back to school to continue her early childhood education, knowing her child is being taken care of in a quality childcare center.

Now, she is on her way to reaching her goal of becoming a certified K-12 teacher. Through Rock Hill School's partnership with North Greenville University, she has secured an internship in the Fall and will graduate in one year.

By removing the barrier of childcare for Nadja, she is able to earn a degree that will enable her to earn more and reach financial stability.



THANK YOU TO OUR MISSION PARTNERS



Our 2023-2024 community programming was made possible with the support of our granting partners. We would like to offer our sincerest gratitude to:

CITI

Duke Energy Foundation

SEM/PPG

Sisters of Charity

Skyla Federal Credit Union Foundation

Springs Close Foundation

State Farm

Truist

Wells Fargo

VOLUNTEER INCOME TAX ASSISTANCE (VITA)

The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who make \$54,000 or less, persons with disabilities, the elderly, and limited English-speaking taxpayers who need assistance in preparing their own tax returns. In addition to providing free tax preparation, VITA works to ensure everyone in the community receives all the tax credits and deductions for which they are eligible; especially Earned Income Tax Credit, Child Tax Credit, Education Tax Credits, and Child Care Tax deductions. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

United Way of York County assists VITA with recruitment and support of volunteers. UWYC also promotes this service annually to eligible residents of York County through marketing efforts and using the 211 Resource Line to connect individuals and families to this service.

STAMP OUT HUNGER

Each year York County community residents participate in the annual Stamp Out Hunger Food Drive. UWYC partners with the National Association of Letter Carriers through our local post offices and coordinates with food banks that need their shelves restocked during critical summer months. Residents are encouraged to leave non-perishable food items by their mailbox for local mail carriers to pick-up.

In York County food items were only collected in Rock Hill, where residents donated 7,524.65 pounds of food. HOPE of Rock Hill received 1,621 pounds and Pilgrims' Inn received 1,186.5 pounds of food, Love N Cherish received 1,500 pounds of food, and The Salvation Army received 894 pounds of food.



Emergency Food & Shelter National Board Program

The Emergency Food and Shelter National Board Program (EFSP) is a federal program administered by the US Department of Homeland Security's Federal Emergency Management Agency (FEMA) and has been entrusted through the McKinney-Vento Homeless Assistance Act (PL 100-77) "to supplement and expand ongoing efforts to provide shelter, food and supportive services" for the nation's hungry and homeless, and people in economic crisis. The National Board selected United Way Worldwide to once again serve as Secretariat and Fiscal Agent to the National Board. In addition to representatives of National Board organizations, the authorization as revised (PL 102-550) in 1992 requires that a homeless or formerly homeless person be a member of each EFSP Local Board. York County is a funded jurisdiction under the following phase: Phase 41 and was awarded \$96,399.

UWYC is responsible for managing a local EFSP board whose role is to advertise the availability of funds, establish priorities among community needs, allocation of funds to non-profit and government emergency food and shelter agencies, and help monitor program compliance. UWYC provides staffing for administration of the York County jurisdiction and maintains a shared client database to prevent duplication of service. Local recipient organizations are: Clover Area Assistance Center and the Housing and Development Corporation of Rock Hill.

EMERGENCY ASSISTANCE

The UWYC's "Last Resort Fund" is dedicated to helping working individuals and families through an unexpected and unbudgeted expense or loss of income. Recipients of assistance must be employed, and expenses cannot be used for expenses such as prescriptions or funerals. Allowable expenses include rent, utilities, and other expenses deemed necessary in nature. Prior to approval of emergency fund assistance, clients must be able to demonstrate that the assistance will solve his or her existing problem and not just postpone it.

In 2023, 9 clients were helped for a total of \$9,078 in the following categories of need: rent, utilities, and transportation.

MONEY WORKS FINANCIAL LITERACY PROGRAM

In partnership with The City of Rock Hill, United Way staff worked to develop a financial literacy program for Citizens of Rock Hill. Based on the FDIC's evidence-based curriculum, Money Smart, Money Works is a "choose your own path" program that allows clients to customize their experience based on their financial knowledge and skills, as well as their long-term goals. Each participant partners with a Money Works staff member to provide individual financial coaching and support and choose the modules that best suit their specific needs. The modules are:

- i. Module 1: Money Values & Influences
- ii. Module 2: Income & Expenses
- iii. Module 3: Spending & Saving Plan
- iv. Module 4: Banking
- v. Module 5: Savings
- vi. Module 6: Credit Reports & Scores
- vii. Module 7: Managing Debt
- viii. Module 8: Buying a Home
- ix. Module 9: Foreclosure Prevention
- x. Module 10: Building Your Financial Future

Money Works program is structured to provide financial education for working families. Through these individualized relationships, clients gain the skills necessary to make their financial goals a reality.

Additionally, UWYC is proud to also offer Money Works Financial Wellness Workshops to our workplace and community partners. These 30-minute-1-hour customized workplace presentations cover the basics of a spending and saving plan, credit reports, managing debt, and building a financial future, providing a starting point for individuals to stop stressing about money and make their money work for them. Individuals interested in diving deeper into their personal finances can sign up for the full Financial Stability Network program and continue to work with UWYC staff and partners to lessen their worries and gain the skills necessary to make their financial goals a reality.

We would like to thank **South State Bank** for their partnership, which makes this program accessible to our community.

*Thank
you!*



UNITED WAY'S CALL CENTER 2-1-1

In September 2007, UWYC established this county-wide, federally designated calling code to provide local residents access to comprehensive information and referral for health and human services. United Way's 2-1-1 is a confidential and free service that is staffed 24/7 with an easy to remember number.

2-1-1 is accessible from both cell and land line telephones in York County. Callers are connected to our accredited call center, administered by the United Way Association of South Carolina. Certified call specialists make appropriate referrals to all area service providers in York County.

In 2023-2024, 2,169 calls were received for York County, and more than 6,484 community needs were identified and referred to appropriate agencies and organizations. York County assisted 380 residents with their needs via text message. Rent Assistance was the most requested need for York County residents, making up 23% of all calls to 2-1-1. Shelters and Electric assistance were the second and third most requested services, making up 13% and 11% of all calls, respectively.

In the 2023-2024 fiscal year, more than 231,668 website visits were made.



HOUSEHOLD SURVIVAL SIMULATIONS

As part of our community engagement strategy, United Way of York County created and facilitated the Building Your Budget simulation for 78 individuals in York County. Building Your Budget is an interactive in-person experience that builds understanding about how low-wage jobs affect individuals and families. UWYC created this simulation to help people better understand what it is like to have a low-wage job, by challenging the player to live on various low-wage incomes based on York County wages. The participants are asked to make tough decisions regarding the housing, transportation, food, childcare, and other major decisions for their families, all while facing unexpected challenges.

COMMUNITY EDUCATION

UWYC staff also engages our community by presenting data and statistics on working families in York County. These presentations for businesses, civic, and community groups provide a data-informed picture of the need for financial stability work in York County, and what UWYC is doing to meet that need. This year, our impact staff provided a community education presentation to 40 individuals.

SELF SUFFICIENCY STANDARD

The United Way Association of South Carolina and the University of Washington have developed a measurement named the Self-Sufficiency Standard (SSS) for South Carolina, the most recent report published in 2024. This report and accompanying data reflect the wage rate required to meet minimum standards of living in South Carolina. The official poverty measurement, developed a half century ago, is now methodologically out of date and no longer accurately measures the ability to provide for oneself and one's family – at best it measures “deprivation”.

Throughout South Carolina, the SSS shows that incomes well above the official federal poverty thresholds are nevertheless far below what is necessary to meet families' basic needs. United Way of York County made an investment in this study that is reflective of York County families. The SSS is a measurement of income adequacy that is based on the costs of basic needs for working families: housing, childcare, food, health care, transportation, and miscellaneous items, as well as the cost of taxes and the impact of tax-credits. The measurement describes how much income families of various sizes and compositions need to make ends meet without public or private assistance in each county in South Carolina – which includes York County. UWYC staff, and community members use this data to inform our work.

ALICE[®] DATA

ALICE[®], an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, is a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford basic necessities.

For far too many families, the cost of living outpaces what they earn. Yet these workers perform jobs that are critical to the functioning of our local communities – educating our children, keeping us healthy, and making our quality of life possible. When funds run short, these households are forced to make impossible choices, such as deciding between quality childcare or paying the rent, filling a prescription, or fixing the car. These short-term decisions have long-term consequences not only for ALICE families but for all of us.

35% of York County's households fell below the ALICE Threshold in 2022 and were unable to afford the essentials needed to survive.

In 2022, the Household Survival Budget for a family of four per year is \$83,460 in York County (well above the FPL of \$27,750 for a family of four). A family of four with two adults working full time as a retail salesperson and a cashier – two of the state's most common jobs – fall short of affording their basic expenses by \$36,420.

With pandemic assistance waning while significant challenges remain, there are warning signs on the horizon that households struggling to make ends meet may already be losing ground. These include high levels of food insufficiency, falling behind on rent, difficulty paying bills, medical debt, and feelings of anxiety and depression.

The strength of York County's economy is tied to the financial stability of all residents. ALICE workers are critical to the smooth running of our economy. Intervention is needed across the board- business, government, nonprofit, and educational institutions- to set the groundwork for a equitable future for ALICE. Through the power of convening community partners, UWYC aims to support ALICE in achieving financial stability.

To learn more about ALICE, visit: <https://www.unitedwayofyc.org/alice/>

We would like to thank **Skyla Federal Credit Union**, whose sponsorship makes this crucial data accessible to our community.

*Thank
you!*





UNITED WAY OF YORK COUNTY WOMEN UNITED

Women United is an inclusive sisterhood working to empower and enrich the lives of York County women through philanthropy, advocacy, and volunteerism. Members mobilize the caring power of women to promote community, stability, and equity.



Women United CommuniTEA

Women United hosted our now annual CommuniTEA in March 2024. Our guest speaker, Molly Grantham, inspired our crowd to “bet on yourself”. A phrase she’s coined as well as learning how to elevate one’s purpose.



United Way's Women United group specifically supports women in the United Way of York County Financial Stability Network. In York County, 68% of female-led households with children don't make enough to make ends meet monthly.



Giving Tuesday

This past Giving Tuesday, our Women United team spearheaded the fundraising efforts, taking the lead in championing our childcare voucher program.



#GIVINGTUESDAY™

Leveraging their personal networks, these dedicated women raised awareness and support for our cause.



FINANCIAL REPORT

2023-2024

The audited financial statements for United Way of York County, SC are available for inspection at:
226 Northpark Drive, Rock Hill, SC 29730
Independent auditor: The Hobbs Group, PA from Columbia, SC.
The IRS Form 990 is available on our website at www.unitedwayofyc.org.

Statement of Financial Position

For Year Ended June 30, 2024

ASSETS

Current Assets

Cash and Cash Equivalents	\$519,078
Investments	211,318
Campaign promises to give, net	297,940
Employer retention credit receivable	42,000
Prepaid expenses	<u>7,924</u>
Total Current Assets	1,078,260

Noncurrent Assets

Building and equipment, net	186,331
Long term investments - designated	<u>467,821</u>
Total Noncurrent Assets	<u>654,152</u>
Total Assets	<u><u>\$1,732,412</u></u>

LIABILITIES AND NET ASSETS

Current Liabilities

Payroll liabilities	<u>3,536</u>
Total Current Liabilities	3,536

Net Assets

Without donor restrictions	\$1,724,551
With donor restrictions	<u>4,325</u>
Total Net Assets	<u><u>1,728,876</u></u>

Total Liabilities and Net Assets	<u><u>\$1,732,412</u></u>
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FINANCIAL REPORT

2023-2024

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Statement of Activities

REVENUES AND OTHER SUPPORT

	Without Donor Restrictions	With Donor Restrictions	Total
Campaign Revenue			
Current year campaign promises to give, net of uncollectible pledges of \$89,569	\$960,566		\$960,566
Prior year campaign promises to give	8,366		8,366
Future year campaign promises to give		\$ 1,000	1,000
Total Campaign Revenue	968,932	1,000	969,932

Grants	3,650	10,047	13,697
Corporate benefactor sponsorships / events	11,000		11,000
Reimbursement from other United Ways & other sources	3,250		3,250
Investment income	66,194		66,194
In-kind revenue	1,821		1,821
Sponsorship and memorials	2,038		2,038
Miscellaneous income	267		267
Net assets released from restrictions	16,722	(16,722)	0
Total Revenues and Other Support	1,073,874	(5,675)	1,068,199

EXPENSES

Program Services			
Allocations and grants	334,250		334,250
Agency Designations	3,384		3,384
Community investment process	155,879		155,879
United Way collaborative programs and services	121,477		121,477
Evaluation and measurement	19,551		19,551
DEI work	16,201		16,201
Community engagement	217,454		217,454
Management and general	31,709		31,709
Fundraising	66,977		66,977
Total Expenses	966,881	0	966,881

CHANGE IN NET ASSETS	106,993	(5,675)	101,318
Net assets at beginning of year	1,617,558	10,000	1,627,558
NET ASSETS AT END OF YEAR	\$ 1,724,551	\$ 4,325	\$ 1,728,876

BOARD OF DIRECTORS

REFLECTING THE CORE VALUES OF THE RESIDENTS OF YORK COUNTY



Frank Robards, III
Chair
Senior Vice President,
Truist Wealth



Stacey Jeanne Moore
Vice Chair
President, York Technical
College



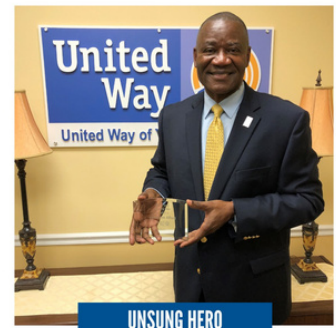
Lorin Hamilton
Treasurer
Community Volunteer



Scott Wallace
Secretary
Community Volunteer



Lisa Cowart
Immediate Past Chair
Vice President for Human
Resources, Winthrop
University



Dewayne Alford
Director, Rock Hill Housing
Authority



Tyson Blanton
District Manager
Government & Community
Relations, Duke Energy



Kelly Coxe
Superintendent, York
School District One



Dean Faile
President, York County
Regional Chamber of
Commerce

BOARD OF DIRECTORS

REFLECTING THE CORE VALUES OF THE RESIDENTS OF YORK COUNTY



Nicole Flippin
Site Vice President,
Catawba Nuclear Station
Duke Energy



Michelle Harris
Store Manager, Publix
#1482 Heckle Blvd.



Geri Hopkins
Chief Operations Officer,
Skyla Credit Union



Gina Jenkins
Assistant Superintendent,
Rock Hill School District



Tiffany McCallum
Regional Banking Senior
Manager, Wells Fargo



Bryan McDaniel
Assistant to the City
Manager, City of Rock Hill



Heather Mouzon
General Counsel, York
County Sheriff's Office



Josh Nyegaard
VP Branch Manager III,
SouthState Bank



Patrick White
SVP Facilities and Supply
Chain, Comporium

UNITED WAY STAFF



Rebecca Melton
President



Laurabree Monday
Director of Marketing
& Communications



Emily Pate
Director of
Collective Impact



Elizabeth Starnes
Finance Director & HR
Administration



Kristin Tefteau
Winthrop University
Social Work Intern



Helen Zimmerman
Director of Resource
Development

UNITED, WE ARE CHANGING LIVES!

YOUR GIFT HELPS CREATE A COMMUNITY WHERE EVERYONE HAS THE OPPORTUNITY TO THRIVE.

Helping people live their best lives takes all of us. United Way of York County focuses its resources on improving critical community issues so all can thrive.

That means when you give to United Way, the power of your dollar is amplified.



SUPPORT OUR MISSION TODAY

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