



# United Way of York County 2018-2019 ANNUAL REPORT



United Way of York County, SC



Patrick White  
Board of Directors, Chair



Rebecca Melton  
President

## Message

Dear United Way Supporters,

United Way of York County is dedicated to helping 3,000 York County families achieve financial stability by 2030. For over 77 years, the United Way has collectively responded to local challenges to help people in an effective and efficient manner. Our mission states that “we transform our community by offering opportunities which improve quality of life.”

We believe an engaged community is a strong community. It is evident in our annual report that we do have an engaged community. The power of collaboration truly makes a difference. Together, we must commit our time, energy, resources, knowledge, and passion to make change happen.

We hope that you will take time to review our Annual Report and would like to extend our heartfelt thanks to everyone who has made this life changing work possible for the citizens of York County.

Sincerely,

Patrick White  
Board of Directors, Chair

Rebecca Melton  
President



 **Financial Report****For Year Ended June 30, 2019****Statement of Financial Position****Assets**

Cash and Cash Equivalents	\$ 273,165
Investments	10,177
Campaign promises to give, net	551,755
Prepaid expenses	3,916
Building and equipment, net	222,412
Long term investments- designated	358,073
Total Assets	<u>\$ 1,419,498</u>

**Liabilities and Net Assets**

Accounts payable	\$ 9,165
Payroll liabilities	3,537
Total Liabilities	<u>\$ 12,702</u>

**Net Assets**

Without donor restrictions	1,343,043
With donor restrictions	63,753
Total Net Assets	1,406,796
Total Liabilities and Net Assets	<u>\$ 1,419,498</u>

**Statement of Activities****Revenues and Other Support**

Campaign Revenue	
Current year campaign promise to give	\$ 1,492,080
Prior year campaign promises to give	11,830
Future year campaign promises to give	4,500
Total Campaign Revenue	<u>\$ 1,508,410</u>

Grants	104,834
Corporate benefactor sponsorships	3,500
Reimbursement from other United Ways	2,349
Investment income	18,085
In-Kind income	11,812
Miscellaneous income	443
Total Revenues and Other Support	<u>\$ 1,649,433</u>

**Expenses**

Program Services	
Agency allocations	\$ 760,445
Agency designations	62,615
Childcare initiative	10,526
Collective Impact	520,529
Management and general	68,514
Fundraising	294,486
Total Expenses	<u>\$ 1,717,115</u>

Change in Net Assets	(67,682)
Net Assets and Beginning of Year	1,474,478

Net Assets at End of Year	<u>\$ 1,406,796</u>
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The audited financial statements for United Way of York County, SC are available for inspection at: 226 Northpark Drive, Rock Hill, SC 29730  
Independent auditor: The Hobbs Group, PA from Columbia, SC.  
The IRS Form 990 is available on our website at [www.UnitedWayofYC.org](http://www.UnitedWayofYC.org).

**Mission:** United Way of York County transforms communities by offering opportunities which improve quality of life.

## Our Programs

### United Way's Call Center 2-1-1

In September 2007, UWYC established this county-wide, federally designated calling code to provide local residents access to comprehensive information and referral for health and human services.



United Way's Call 2-1-1 is staffed 24/7, is an easy to remember number, confidential and free service accessible from both cell and land line telephones in York County. Callers are connected to our accredited call center in Columbia, SC, administered by the United Way Association of South Carolina. Certified call specialists make appropriate referrals to all area service providers in York County.

In 2018-2019, more than 1,334 calls were received, and more than 4,316 community needs were identified and referred to appropriate agencies and organizations. Rent and Utility assistance were the most requested needs for York County residents. In 2018-19 more than 95,730 website visits were made, and 1,019 new SC 2-1-1 App downloads were made.

### Childcare Initiative

UWYC participated in the United Way Association of South Carolina and Department of Social Services partnership to leverage additional federal funding to support local childcare programs. For a United Way to participate in the program, support must be allocated to an agency's program that provides children's childcare services. UWYC supports the following agencies that meet the criteria: Boys and Girls Clubs of York County and the Upper Palmetto YMCA. These two agencies gained an additional total of \$10,526 from the UWASC/DSS partnership.

### Emergency Food and Shelter Program

The Emergency Food and Shelter National Board Program (EFSP) is a federal program administered by the US Department of Homeland Security's Federal Emergency Management Agency (FEMA) and has been entrusted through the McKinney-Vento Homeless Assistance Act (PL 100-77) "to supplement and expand ongoing efforts to provide shelter, food and supportive services" for the nation's hungry and homeless, and people in economic crisis.

The National Board selected United Way Worldwide to once again serve as Secretariat and Fiscal Agent to the National Board. In addition to representatives of National Board organizations, the authorization as revised (PL 102-550) in 1992 requires that a homeless or formerly homeless person be a member of each EFSP Local Board.

York County is a funded jurisdiction under Phase 35 and was awarded \$100,784. The UWYC is responsible for managing a local EFSP board whose role is to advertise the availability of funds, establish priorities among community needs, allocation of funds to non-profit and government emergency food and shelter agencies, and help monitor program compliance. UWYC provides staffing for administration of the York County jurisdiction and maintains a shared client database to prevent duplication of service. Local recipient organizations are: Clover Area Assistance Center, Housing and Development Corporation of Rock Hill, and The Salvation Army.

For information contact James Jeter at (803) 324-2735 or email [JJeter@unitedwayofyc.org](mailto:JJeter@unitedwayofyc.org).



## Feel the Heat

York County Natural Gas Authority established this program in 2006 through customer contributions added to natural gas billing statements to assist senior citizens and/or disabled individuals with utility payments that meet poverty guidelines. UWYC administers the program with direct services and case management provided by UWYC partner agencies: Pilgrims' Inn, Fort Mill Care Center, P.A.T.H., and Clover Area Assistance Center. Upon payment verification and recommendation for assistance from these agencies, UWYC issues payment on behalf of the client to York County Natural Gas Authority. For fiscal year 2018-19, 128 families received a total of \$27,902 through this program.



## FamilyWise Prescription Drug Discount Card

This program offers a free prescription drug discount card with no eligibility requirements. Over 3,000 York County Citizens saved \$325,172 on their prescriptions for the year ended June 30, 2019. To get your free card, you may visit our website at [www.unitedwayofyc.org](http://www.unitedwayofyc.org).



## Holiday Partners

In partnership with OTS Media/WRHI Radio Station's Toys for Happiness Program and The Herald's Empty Stocking Fund, United Way of York County, SC, coordinates Holiday Partners, a program that provides toys and gifts to children birth to 14 years old during the holiday season. Applications are taken by the various school districts in York County, nonprofits, and other groups. United Way hosts a centralized database to assist in avoiding duplication of services and resources. Families must provide documentation for each child and demonstrate a need for our services.



Holiday Partners depends on the generosity of the community either through financial or toy donations. Volunteers from various business and civic groups assist in all aspects of the program from collecting money, toys, taking applications, setting up the toy warehouse, and assisting with the distribution on various days during the holiday season. Last year over 250 volunteers gave more than 1,100 hours to provide magical memories for over 1,900 children in our community.

## Connect the Dots

Connect the Dots is a one-day event connecting homeless and low-income families to vital work force development resources. 2019 was the second year that we offered this program to our community. In partnership with the City of Rock Hill Weed and Seed Urban Rock Hill program we offered dynamic speakers and presenters, who brought valuable workforce development knowledge to participants. This event consisted of a keynote speaker that motivated and inspired participants. We had over 30 vendors who worked in the areas of career development and job placement. We also had childcare resources and mental health resources on-site; these two areas were identified as key concerns from our 2015 Needs Assessment.

**Vision:** A community of healthy, educated and financially secure people.

## Volunteer Income Tax Assistance Program

The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who make \$54,000 or less, persons with disabilities, the elderly, and limited English-speaking taxpayers who need assistance in preparing their own tax returns. In addition to providing free tax preparation, VITA works to ensure everyone in the community receives all the tax credits and deductions for which they are eligible; especially Earned Income Tax Credit, Child Tax Credit, Education Tax Credits, and Child Care Tax deductions. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. UWYC assists by promoting this service annually to eligible residents of York County. Over 2,418 people received assistance filing their 2018 tax returns this year. More than \$ 1.1 million in Earned Income Tax credits were reported and over \$4,371,683 was refunded to filers. This year's total economic impact on York County was significant.



## The Men's Warming Center

Established in 2007 as a collaborative venture with York County Council, UWYC administers several grants to provide security services and shelter management for homeless men during winter months when other year-round shelter providers are full. Key partners include: Bethel United Methodist Church, UWYC, and many volunteers.



This year, other local churches joined efforts to provide additional shelter for overflow of men needing care. 208 unduplicated men were provided winter shelter during November 2018 through April 2019. Each night the shelters were open, the men received a meal, a bed to sleep in, and access to showers and bathroom facilities. We worked with local agencies to place the men in existing programs that will address their long-term needs as space becomes available in appropriate programs in our community.

## WSOC-TV 9 School Tools

In July and August 2018, the United Way partnered with WSOC-TV's 9 School Tools program to collect school supplies for children in York County. All school supplies collected in York County were sorted and delivered to the four school districts in York County. Over 4,721 items were collected during the school supply drive.

## Letter Carriers "Stamp Out Hunger" Food Drive

Each year York County community residents participate in the annual Stamp Out Hunger Food Drive. UWYC partners with the National Association of Letter Carriers through our local post offices and coordinates with food banks that need their shelves restocked during critical summer months. Residents are encouraged to leave non-perishable food items by their mailbox for local mail carriers to pick-up. On May 11, 2019 - 23,087 pounds of food were collected. In York County, participating pantries that received food items were: Clover Area Assistance Center, Fort Mill Care Center, Love & Cherish, Project Hope, P.A.T.H., Pilgrims' Inn, Dorothy Day Soup Kitchen, Gods Kitchen, and St. Mary's Food Pantry.



## **Board of Directors 2018 - 2019**

Our Board of Directors is comprised of a cross-section of community business and civic leaders who volunteer their time to provide governance for the organization. They serve three-year terms with new members elected annually.

**Patrick White, Chairman**  
Comporium

**Mark Conrey**  
Community Volunteer

**Brian Murphy**  
Brian R. Murphy Law Firm

**Kevin Tolson**  
York County Government

**Sabrina Gast, Vice Chairman**  
York County Government

**Wes Hayes**  
Hayes Law Firm

**Mary Stewart**  
Community Volunteer

**Jennifer Wilford**  
City of Rock Hill

**Lorin Hamilton, Treasurer**  
BNA CPA's & Advisors

**Shawn Widrick**  
Wells Fargo

**Lain Reavis**  
Wells Fargo

**Scott Wallace, Secretary**  
Duke Energy

**Lisa Cowart**  
Winthrop University

**Penny Sanders**  
York School District

**Harvey Hawkins, Immediate Past Chair**  
South State Bank

**Chris Miller**  
OTS Media Group

**Tom Simril**  
Duke Energy

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## **United Way of York County Staff**

**Rebecca Melton, President**  
RMelton@unitedwayofyc.org

**Elizabeth Starnes, Director of Finance and HR Administration**  
EStarnes@unitedwayofyc.org

**James Jeter, Vice President of Operations**  
JJeter@unitedwayofyc.org

**Brett Lindahl, Director of Resource Development**  
BLindahl@unitedwayofyc.org

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## **Our Partner Agencies**

### **Basic Needs**

American Red Cross- Northern SC Chapter  
Clover Area Assistance Center  
The Haven Men's Shelter  
Rock Hill School District Foundation  
Safe Passage\*  
The Salvation Army  
York County Council on Aging

### **Financial Stability**

Alston Wilkes Society  
Pilgrims' Inn

### **Education**

Big Brothers Big Sisters  
Boy Scouts - Palmetto Council  
Boys & Girls Clubs of York County  
Children's Attention Home

Clemson Extension/4-H Youth Development  
Early Learning Partnership of York County  
Girl Scouts- Hornets' Nest Council  
International Center of York County  
Keystone Substance Abuse Services\*  
Literacy Center of the Piedmont  
The Palmetto School at the Children's Attention Home  
Upper Palmetto YMCA

### **Health**

Adult Enrichment Centers  
Affinity Health Center  
Keystone Substance Abuse Services\*  
RideAbility Therapeutic Riding Center  
Safe Passage\*  
Serenity Club of York County  
York County First Steps

\*Denotes an agency that has a funded program in several categories



**United Way of York County, SC**

226 Northpark Drive, Suite 100, PO Box 925, Rock Hill, SC 29731  
(803) 324-2735 or (803) 675-6007 fax: (803) 324-2987  
[www.unitedwayofyc.org](http://www.unitedwayofyc.org)

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