

A stylized graphic in dark blue featuring a palm tree with a crescent moon to its left. The background consists of light blue diagonal stripes.

*The
Palmetto
Leadership
Society*

2017 - 2018



United Way of York County, SC

United Way advocates for the health, education, and financial stability of every person in every community.

We win by foraging unlikely partnership.

By finding new solutions to old problems.

By mobilizing the best resources.

And by inspiring individuals to join the fight against their community's most daunting crises.

We win by living United.

United Way of York County, SC

Mission Statement

United Way of York County transforms communities by offering opportunities which improve quality of life.

Vision

A community of healthy, educated and financially secure people.

Dear Friends of United Way of York County,

I am grateful for your gift to United Way of York County's Palmetto Leadership Society for our 2017-2018 annual campaign. Because of your generosity, each year United Way's programs and services are able to directly impact the lives of our local community

We are more than fundraisers. We are the problem solvers, the hand raisers, and the game changers. We come up with new solutions to old problems.

I thank you for your generous support and your commitment to create impact where it is needed most.

Sincerely,

A handwritten signature in blue ink that reads "Kevin R. Tolson". The signature is written in a cursive style with a large, prominent "K" and "T".

Kevin R. Tolson
Palmetto Leadership Society Chair
2017-2018

At the core of every community are leaders whose caring spirit and generosity set the course for others.

Each year, hundreds of individuals partner with United Way of York County, SC, as leadership givers to significantly improve the health, education and financial stability throughout York County.

Our leadership givers truly exemplify a standard of commitment to our county. Their contributions are leveraged to support the most effective, measurable outcomes that meet our community's greatest needs.

Leadership Levels:

Order of Independence - \$15,000 and above

Tocqueville Society - \$10,000 - \$14,999

Chairman's Society - \$7,500 - \$9,999

President's Society - \$5,000 - \$7,499

Executive's Society - \$2,500 - \$4,999

Director's Society - \$1,000 - \$2,499

Manager's Society - \$600 - \$999

For questions, comments or additional brochures, please contact Rebecca Melton at 803-324-2735 or Rmelton@unitedwayofyc.org.

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United Way of York County, SC, is the community solutions provider. We identify the needs in order to make our community a better place to live, work and do business. With your help, the United Way and its twenty-six partner agencies work to understand and respond to those needs.

2017-2018 Partner Agencies:

Adult Enrichment Centers
Affinity Health Center
Alston Wilkes Society
American Red Cross of Northern SC
Big Brothers Big Sisters of Central Carolinas
Boy Scouts - Palmetto Council
Boys & Girls Clubs of York County
Children's Attention Home
Clemson Extension/4-H Youth Development
Clover Area Assistance Center
Early Learning Partnership of York County
Girls Scouts - Hornets' Nest Council
International Center of York County
Keystone Substance Abuse Services
Literacy Center of the Piedmont
Pilgrims' Inn
RideAbility Therapeutic Riding Center
Rock Hill Schools Education Foundation
Safe Passage
Serenity Club
The Haven Men's Shelter
The Palmetto School at the Children's Attention Home
The Salvation Army
Upper Palmetto YMCA
York County Council on Aging
York County First Steps

United Way Sponsored Programs

2-1-1: Are you experiencing difficult times? Is someone you know struggling? Dial 2-1-1 or 1-866-892-9211 to connect with a network of agency resources available in York County.

FAMILYWISE PRESCRIPTION DRUG DISCOUNT CARD: Free prescription discount card with no eligibility requirements. Discount cards are available at the UWYC office or at www.familywize.org.

FEEL THE HEAT: York County Natural Gas Authority established this program through customer contributions added to natural gas billing statements to assist senior citizens and/or disabled individuals with utility payments. UWYC administers this program with direct services and case management provided by several UWYC partner agencies.

EMERGENCY FOOD AND SHELTER PROGRAM: Federal grant administered through United Way of York County to help prevent homelessness. Local agencies are awarded funds to provide assistance for rent, mortgage and utilities.

HOLIDAY PARTNERS: Collaborative holiday assistance program that provides toys to local children ages birth to 14 years old during the holiday season. This program is in partnership with OTS Media/WRHI's Toys for Happiness and The Herald's Empty Stocking Fund.

LETTER CARRIERS' STAMP OUT HUNGER FOOD DRIVE: United Way partners with the National Letter Carriers' Association annually to collect food items placed at mailboxes by residents. Items are distributed to local food pantries that are in need of re-stocking their shelves during critical summer months.

MEN'S WARMING CENTER: During winter months, UWYC oversees a collaboration with Bethel United Methodist Church for homeless men.

CONNECTING THE DOTS: Annual one-day event where local businesses and organizations offer essential services to homeless and low-income individuals. This event is in partnership with the City of Rock Hill and Weed & Seed Urban Rock Hill.

VITA: Through the Volunteer Income Tax Assistance (VITA) program, volunteers become certified tax preparers and provide qualifying individuals and families with free, reliable assistance in filing state and federal returns.



United Way of York County, SC

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