



**United Way of York County
Financial Stability Partner Grants
Call for 2020-2021 Letters of Interest**

United Way of York County (UWYC) is pleased to accept Letters of Interest (LOI) for Financial Stability Partner Grants for programs that work towards lifting working families toward self-sufficiency in the York County community. Grants are currently available in two Impact Areas: **Underemployment** and **Financial Literacy** for the funding period July 1, 2020- June 30, 2021. Tax exempt organizations may apply whether or not they have received funding from UWYC in the past. **Letters of Interest are due February 17, 2020.**

Applicants must carefully review the information and instructions in this document before submitting the Letter of Interest. Potential applicants must also attend a mandatory Allocations Information Session. For more information please contact Summersby Okey, Collective Impact Director, sokey@unitedwayofyc.org or (803) 324-2782.

Required Grant Information Sessions and Important Dates:

Potential applicants are **required** to attend one of the scheduled Grant Information Sessions to learn more about the application process and requirements. Candidates may RSVP for information in Community Force after completing eligibility.

Grant period	July 1, 2020- June 30, 2021
RFP Released	February 3, 2020
Application form available	February 24, 2020
Letter of Interest Due	February 17, 2020
Grant Information Session #1*	February 25, 2020- 9:30 - 10:30 AM
Grant Information Session #2*	March 3, 2020- 3:00 - 4:00 PM
Grant Information Session #3*	March 4, 2020- 9:30 – 10:30 AM
Final Applications Due	March 27, 2020
Site Visits	April 1- April 15, 2020
Notification of Awards	May 2020
Root Cause Collaboration Meeting	November 2020
Grant period begins, funding released	July 2020

**All Grant Information Sessions will take place at the City of Rock Hill Operations Center, located at 757 S Anderson Rd, Rock Hill, SC 29730*

Funding Priorities

All Letters of Interest must identify ONE Impact Area, Goal, AND Strategy from the list below that the program proposes to address:

Impact Area: Underemployment	
<p>Target population for all programs must include at least one of the following:</p> <ul style="list-style-type: none"> • Individuals who are low income (up to 200% FPL) or living in poverty. • Individuals who are unemployed, underemployed, or not earning income at the Self Sufficiency Standard for family size. <p style="text-align: center;"><i>Please refer to the Target Population Guidelines for further information.</i></p>	
Goal 1: Increase the number of participants enrolled in job training programs	
Strategy 1: Provide job hunting skills and/or soft skills training for individuals to gain employment with a livable wage	Reporting Requirements (at least one required): <ul style="list-style-type: none"> • #/% of participants who are enrolled in and/or complete job training program(s) for jobs available in the local market • #/% enrolled in a G.E.D., vocational degree, certificate, or credential program and/or earn relevant licenses, certificate, degree, or credential • #/% of individuals served who gained employment with a livable wage and/or increased their wages • #/% of individuals who complete an internship or apprenticeship with a goal of full employment
Strategy 2: Support families along a path to financial stability through programs for dependents	<ul style="list-style-type: none"> • #/% of individuals served who increased their disposable income by accessing supportive services and/or reducing their costs
Impact Area: Financial Literacy	
<p>Target population for all programs must include at least one of the following:</p> <ul style="list-style-type: none"> • Individuals who are low income (up to 200% FPL) or living in poverty. • Individuals who are unemployed, underemployed, or not earning income at the Self Sufficiency Standard for family size. <p style="text-align: center;"><i>Please refer to the Target Population Guidelines for further information.</i></p>	
Goal 1: Increase the number of participants who increase their knowledge of financial literacy practices and implement sound financial practices.	
Strategy 1: Increase knowledge of effective financial practices	Reporting Requirements (at least one required): <ul style="list-style-type: none"> • #/% who take advantage of financial literacy courses or coaching • #/% who complete financial literacy courses or coaching programs • #/% who take advantage of the Earned Income Tax Credit • #/% who signed up for income maintenance programs • # of families who grow savings/assets by decreasing debt, increasing asset ownership, improving credit score and/or creating and following a budget.

Submitting the Letter of Interest (LOI)

Once eligibility is determined, follow the steps below to prepare and submit the program's LOI:

- Please submit one LOI per program.
- The LOI consists of two parts:
 1. Cover Sheet: The cover sheet should be typed on organization letterhead and include the information listed below. Collaborative applications must provide this information for all participating organizations and identify the lead agency:
 - a. Organization address, phone, fax, email, and website
 - b. Contact information for the organization's Chief Professional Officer (Executive Director, President, etc.): Name, Title, Phone Email
 - c. Signatures of the Chief Professional Officer and Chief Volunteer Officer (Board Chair, etc.)
 - d. Contact Information for the Primary LOI Contact: Name, Title, Phone, Email
 2. LOI Template: Please answer each question on the separate LOI template. Responses on the template must NOT exceed 2 pages.
- Please combine the Cover Letter and 2-page template into one PDF document.
- Submit the LOI through Community Force which can be accessed by [CLICKING HERE](#). You will need to complete the *2020 Financial Stability Partner Grant Eligibility* in order to upload the LOI.
- **LETTERS OF INTEREST ARE DUE BY 5:00 PM ON FEBRUARY 17, 2020. LATE LOIs WILL NOT BE ACCEPTED.**

Next Steps

- Invitation to Submit a Full Application: LOIs are reviewed by UWYC staff and volunteers. Organizations and programs that meet eligibility requirements and funding priorities will be invited to submit a full application. Full applications are due no later than March 27, 2020. Late or incomplete applications will not be accepted.
- Site Visits: UWYC staff will schedule a site visit with organizations invited to submit a full application. Site visits will take place between April 1 and April 15, 2020.
- Application Evaluations and Approval: Applications are reviewed by volunteers and UWYC staff. Applicants recommended for funding are then approved by the UWYC Board of Directors. Applicants are not guaranteed to be awarded funding. Funding decisions will be communicated to the applicant on or before the aware date specified in the grant cycle.