

United Way of York County, SC – Impact Priorities and Measurements



Impact Priority	Target Issues	Short Term Outcomes	Long Term Outcomes
Education	<i>Workforce Preparedness</i>	<ul style="list-style-type: none"> Unemployment rate of able-bodied adults decreases by 0.5% (6.3%--2015). 	Employers across York County have pool of qualified and skilled workers
	<i>High School Graduation</i>	<ul style="list-style-type: none"> Number of high school students graduating within four years of beginning high school is 10-15% above the state average of 78% (2016) 	Students graduate high school on time prepared for college, work, and life.
	<i>Early Learning Preparedness</i>	<ul style="list-style-type: none"> Increase number of children under the age of 5 enrolled in preschool by 2% (from 56%). 	Children enter 4 th grade with reading and comprehension skills that provide a strong foundation for learning.
Health	<i>Access to Health Care</i>	<ul style="list-style-type: none"> Community partners increase enrollment by 20% of people who were previously uninsured in Medicaid/CHIP (16% uninsured*) Increase access to health care services by 10% (16.1% uninsured*) 	Improved health indicators for all residents of York County
	<i>Healthy Lifestyles (SA, mental health, etc.)</i>	<ul style="list-style-type: none"> Increase enrollment in smoking cessation courses Incarceration rates for drug-related charges decrease by 2-3% Obesity rates for adults in York County decreases by 3-5% (from 28.3%) Obesity rates for children in York County decreases by 3-5% 	Improved quality of life for all residents of York County
Income (Financial Stability)	<i>Affordable Housing</i>	<ul style="list-style-type: none"> Identify lower-income working families in York County who spend more than 40% income on housing 	Safe, quality housing units are available at a reasonable cost.
	<i>Access to higher paying jobs Job Training and Connections to Employment</i>	<ul style="list-style-type: none"> Percentage of families living in poverty decreases by 1% (from 12.8%). Unemployment rate decreases by 0.5% (from 6.3%). Eligible families file for earned income tax credits (EITC) increases by 3% 	<p>Financial stability; increase in hourly wages; and decrease in wage gap.</p> <p>Promoting financial stability and helping people gain the income and financial tools to survive.</p>
	<i>Affordable Child Care</i>	<ul style="list-style-type: none"> Decrease in percentage of household income allocated for child care based on family size/# of children in household 	

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Basic Assistance	<i>Emergency shelter, clothing, and other assistance</i>	<ul style="list-style-type: none"> • Increase available shelter beds to 175 (~150 in 2016) • Increase awareness of and/or access to emergency assistance through community outreach efforts by community partners • Families establish emergency assistance funds via outreach efforts • Increase 2-1-1 usage by 10% (~3,000 callers in 2015) 	Decreased demand for emergency assistance
	<i>Assisting individuals in need and supporting basic community services</i>	<ul style="list-style-type: none"> • Community partners work to inform individuals in need of benefits that are available to them through outreach events/activities • Families learn to develop and follow a household budget 	<p>Individuals and families enroll in public, private, and informal benefits for which they are eligible</p> <p>Benefits programs are structure to facilitate enrollment.</p>